

# Maryland Consumer Health Information Hub Convening

October 4, 2023

UMD Stamp Student Union

Atrium (Room 1107)

- 10:30 - 11:00 AM**      **Registration and networking**
- 11:00 - 11:10 AM**      **Welcome**  
*Dr. Cynthia Baur*
- 11:10 - 11:30 AM**      **What is the Maryland Consumer Health Information Hub?**  
*Dr. Cynthia Baur*  
*Dr. Sandra Saperstein*
- 11:30 - 12:10 PM**      **Panel Discussion: State and Local Organizations' Challenges and Opportunities for Plain Language Public Information in Many Languages**  
*John Corbin, Garrett County Health Department*  
*Susanne Forno, Maryland Insurance Administration*  
*Vishnupriya Desai, University of Maryland Extension*  
*Moderator: Dr. Devlon Jackson, Horowitz Center for Health Literacy, Department of Behavioral and Community Health*
- 12:10 - 12:40 PM**      **Lunch on your own**
- 12:40 - 1:40 PM**      **Maryland Plain Language Checklist Activity and Website Analysis Preview**
- 1:40 - 2:00 PM**      **Panel Discussion: Community Health Workers and Information Sharing**  
*Tina Backe, Maryland Department of Health*  
*Kimberly Hiner, Maryland Department of Health*  
*Miu Stieve, Horowitz Center for Health Literacy*  
*Moderator: Karla Clara Vega, Horowitz Center for Health Literacy*
- 2:00 - 2:45 PM**      **Developing a Communications Plan Activity**  
*Dr. Cynthia Baur*
- 2:45 - 3:00 PM**      **Wrap-up Discussion**  
*Dr. Cynthia Baur*
- 3:00 PM**              **End**