Maryland Consumer Health Information Hub Convening
October 4, 2023
UMD Stamp Student Union
Atrium (Room 1107)

10:30 - 11:00 AM  Registration and networking

11:00 - 11:10 AM  Welcome  
Dr. Cynthia Baur

11:10 - 11:30 AM  What is the Maryland Consumer Health Information Hub?  
Dr. Cynthia Baur  
Dr. Sandra Saperstein

11:30 - 12:10 PM  Panel Discussion: State and Local Organizations’ Challenges and Opportunities for Plain Language Public Information in Many Languages  
John Corbin, Garrett County Health Department  
Susanne Forno, Maryland Insurance Administration  
Vishnupriya Desai, University of Maryland Extension  
Moderator: Dr. Devlon Jackson, Horowitz Center for Health Literacy, Department of Behavioral and Community Health

12:10 - 12:40 PM  Lunch on your own

12:40 - 1:40 PM  Maryland Plain Language Checklist Activity and Website Analysis Preview

1:40 - 2:00 PM  Panel Discussion: Community Health Workers and Information Sharing  
Tina Backe, Maryland Department of Health  
Kimberly Hiner, Maryland Department of Health  
Miu Stieve, Horowitz Center for Health Literacy  
Moderator: Karla Clara Vega, Horowitz Center for Health Literacy

2:00 - 2:45 PM  Developing a Communications Plan Activity  
Dr. Cynthia Baur

2:45 - 3:00 PM  Wrap-up Discussion  
Dr. Cynthia Baur

3:00 PM  End