

Sherie Lou Z. Santos, MPH, CHES

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PROFILE:

Highly motivated, talented, proactive, and versatile Certified Health Education Specialist (CHES) who holds an innate passion for creatively helping others and making the world a happier and healthier place through various mediums such as: health education programs, social media initiatives, enjoyable events/productions, dancing, and physical activities. Proven success in event coordination across a wide array of fields (e.g., public health, government, hip hop/performing arts). Adept in aligning long-term organization goals with prioritized actionable solutions. Strong independent worker that functions well in a team environment. Skilled program manager with superior organizational skills, empowering supervisory style, and acute attention to detail to enable success of multifaceted projects with multiple simultaneous moving parts.

HIGHLIGHTS OF EXPERTISE:

Project Development • Program Implementation and Management • Evaluation • Event Planning, Coordination, Production, and Management • Budget Management • Communication Strategy • Social Media Initiatives • Public Speaking • Leadership Coaching • Conflict-resolution • Team-building Facilitation • Organizational Development

EDUCATIONAL BACKGROUND

LOMA LINDA UNIVERSITY

Master of Public Health in Health Promotion and Education
Master of Public Health in Maternal and Child Health
Delta Omega Honorary Society in Public Health – Kappa Chapter

Loma Linda, CA
September 2009 – March 2011

THE GEORGE WASHINGTON UNIVERSITY

Bachelor of Arts in Psychology, Pre-Med Path
Minor in Biology & Sociocultural Anthropology
American Medical Student Association, Circle-K Int'l – Service Organization, GW Student Admissions Representative

Washington, DC
August 2003 – May 2007

UNIVERSITY OF AUCKLAND

Study Abroad Program via Butler University
Pacific Studies Dance Department Teaching Assistant, University Special Events Performer, Samoan Student Association

Auckland, New Zealand
July 2005 – November 2005

WORK EXPERIENCE

Earth Treks Climbing Centers

Front Desk Staff and Climbing Instructor

Rockville, MD
March 2012 – Present

- Displays exemplary customer service skills while efficiently conducting the various duties required at the front desk including: greeting and checking in members and guests, conducting belay safety checks, and heeding attention to detail through climbing floor safety supervision
- Exemplifies a solid knowledge base of climbing gear and courses through membership, retail, and course sales
- Shares a passion for climbing with youth and adults through introductory, intermediate, and advanced instructional programs

University of Maryland, College Park

Program Manager – Project HEAL

College Park, MD
January 2012 – Present

- Plays a key role in the development, management, implementation, and evaluation of an ongoing community- and faith-based research project, “Implementation of Evidence-based Cancer Early Detection in Black Churches,” funded by the National Cancer Institute
- Led the development, repackaging, branding, and production of all project-related print and web material including: a Community Health Advisor (CHA) training manual, Health Ministry Guide, Cancer Resource Guide, CHA training presentations, a CHA web-based training module, quarterly newsletters, memorandums, and official correspondence
- Contributed to the successful training of 28 lay CHAs and completion of 42 CHA-led workshops, 12 Pastor interviews, and ongoing 12-month follow-up workshops
- Attentively monitors all budget reports and project expenditures as well as communicates with the funding agency to ensure successful and quality implementation of project activities while staying within the overall budget
- Coordinates project meetings, conference calls, advisory panel meetings, and project-specific events to lead a multidisciplinary team of investigators, community partners, consultants, and students towards positive movement of the project timeline

- Acts as the main point of contact for all project inquiries and communications from media, university officials, the funding agency, the community-at-large, etc.
- Supervises and appropriately delegates action items to student researchers, volunteers, interns, and a graduate research assistant
- Leads and contributes to scientific manuscript development and submissions as well as abstract development and submissions to respond to scientific meetings' calls for abstracts

Loma Linda University School of Public Health

Loma Linda, CA

Marketing and Recruitment Consultant

March 2011 – October 2011

- Joyfully attended various career fairs and events to enthusiastically recruit prospective students, provide advice on future goals, and share the unique Loma Linda experience
- Proficiently conducted various duties such as: project assistance, digital media consultation, presentation preparation and delivery, advice and recommendations on new initiatives, etc.

Teaching Assistant

July 2010 – June 2011

- Teaching Assistant for the following MPH and combined MPH/DrPH courses: Health Behaviors, Qualitative Research Methods, Health Education Program Development and Evaluation, Health Promotion Community Programs, Program Planning & Evaluation
- Knowledgeably supported and guided a cohort of MPH Health Education students through a year-long course in conducting needs assessments and developing, implementing, and evaluating health intervention and prevention programs at various community sites.
- Facilitated full-length class sessions as a substitute lecturer when necessary

Student Association President

June 2010 – May 2011

- Creatively developed and maintained educational, public health awareness, and socially enriching programs and events for the student body and surrounding community including a weeklong celebration of National Public Health Week
- Utilized social media initiatives (i.e., Facebook, Twitter, website development, Google Chat, etc.) to reach a broad audience and contribute to the overall success of each project, program, and/or event hosted
- Dexterously supervised an Executive Board of Vice Presidents and Student Representatives utilizing self-developed agendas, outlines, and schedules while acting as the official liaison between the student body and school administration officials

Kaiser Permanente

Riverside, CA

Intern – Community Needs and Assets Assessment

June 2010 – March 2011

- Designed and guided the overall Riverside County Community Needs and Assets Assessment for Kaiser Permanente, Riverside in order to contribute to the development of a community benefits plan
- Diligently co-conducted all primary data collection (focus groups, interviews, surveys) and sorting
- Developed a database of survey results using SPSS in order to: ease organization, maintain data integrity and accountability, and analyze data effectively
- Prepared and presented on the needs assessment process to the Kaiser Permanente Southern California Community Benefit Directors in order to share best practices techniques and suggestions to improve future assessments

Loma Linda University School of Nursing

Loma Linda, CA

Office Assistant – Undergraduate Dean's Office

January 2010 – March 2011

- Methodically spearheaded office efforts to become paperless by digitally recreating student files
- Pleasantly completed various office tasks such as: deliveries, projects, copying, faxing, mail delivery, etc.

Metrica, Inc.

Arlington, VA

Research Associate – US Air Force Contract

February 2009 – April 2010

- Thoroughly conducted analysis on known and/or suspected terrorist groups worldwide
- Intuitively evaluated data to ascertain terroristic activity levels and recommend course of action
- Diligently input data entry in order to contribute to the development of a behavior signatures software

Conference Coordinator/Senior Logistics Specialist – US Treasury Contract

August 2007 – August 2009

- Coordinated logistical support - including travel authorizations, travel arrangements, reimbursement vouchers, relocation assistance, and per diem distribution - for all US Treasury International and Domestic Conferences, US Treasury resident advisors serving overseas, technical specialists, assistants, subcontractors, and translators/interpreters operating within assigned countries
- Organized all conference, workshop, and work-study tour logistics and budgeting ranging between \$10,000-\$100,000/event
- Collaborated and corresponded orally and in writing between advisors, subcontractors, US Treasury COTR, and company corporate division to ensure effective company function and project success
- Ensured actions, arrangements, contracts, and new hires comply with US Treasury and US State Department regulations

GW Lisner Auditorium*Assistant House Manager**Washington, DC*
February 2007 – August 2009

- Acted as the primary liaison between clients and theater to ensure smooth running and timeliness of production as a whole
- Managed front of house operations before, during, and after performances including concession sales, bar sales, ticket sales, usher duties and assignments, house preparation, vendor and catering logistics, event evaluation reports, etc.
- Gracefully and calmly resolved patron situations with friendly customer service and interpersonal skills

Smithsonian Institution: Freer Gallery of Art*Meyer Auditorium Box Office and House Manager**Washington, DC*
September 2008 – August 2009; February 2012 - Present

- Directs all pre-event preparation such as ticketing, VIP preparation, usher assignments, performer needs, & theater setup
- Collaborates directly with the backstage manager and technical directors to ensure the show's smooth running and timeliness
- Assumes responsibility for all sales that take place in conjunction with the event and opening and closing of the theater/museum

HoAloha Polynesian Productions*Dancer/Choreographer**DC, MD, VA, Worldwide*
February 2006 – March 2012

- Professional dancer – travels and performs for various shows throughout the Mid-Atlantic region and Internationally
- Choreographs and teaches different Polynesian styles, techniques, and dances
- Coordinates musicians with dancers to strengthen the dynamic of the dances and the group

Ad Hoc Attorney Services*Administrative/Office Assistant**Huntington Beach, CA*
December 2005; June 2006 – August 2006

- Swiftly scheduled appearance attorneys throughout California given small time frames to work under
- Coordinated paperworks for attorneys in a timely fashion
- Accurately and meticulously prepared client bills, attorney paychecks, and payroll

Pacifica Cultural Dance Company U.S.A/Bailes des Artes Filipinas*Artistic Directress/Coordinator/Dancer**Southern California*
January 1995 – Present

- Professional dancer – travels and performs for various shows throughout the West Coast, Hawai'i, and Internationally
- Choreographs and teaches Polynesian and Philippine Folk styles, techniques, and dances to dancers ranging from age 4-35
- Communicates as the primary liaison for dance troupe with clients and their performance requests
- Coordinates artistic vision utilizing dance, costuming, staging, etc. to deliver the most entertaining and authentic show possible

VOLUNTEER EXPERIENCE**Healthy People Conference***Volunteer Coordinator**Loma Linda, CA*
March 2010; February 2011 – March 2011

- Conducted pre-conference training sessions with self-produced agendas, training handouts, contracts, information sheets, etc.
- Coordinated all volunteer logistics, planning, scheduling, correspondence, etc. prior to and during all conference activities
- Managed over 30 volunteers and assigned volunteer activities throughout the entirety of the 3-day conference to ensure the smooth running of all simultaneous conference events

Provisional Accelerated Learning Center*Health Educator and Resource**Muscoy, CA*
October 2009 – June 2010

- Conducted weekly health education and promotion sessions on various topics (e.g., physical activity, nutrition, sexual education, etc.) to enlighten and inspire the at-risk young adults towards a better and healthier life
- Conducted a comprehensive needs assessment to give qualitative insight to the center staff on the participants of the program
- Designed and implemented a captivating 4-week traffic safety program addressing the needs of the participants

Children's National Medical Center*Patient Care Volunteer**Washington, DC*

September 2008 – August 2009

- Provided companionship and play activities to in-patients, patients scheduled for surgery, and those awaiting treatment in the Emergency Room while maintaining patient confidentiality and working under hospital regulations and precautions
- Happily supported hospital special events for all patients and guests such as NBA Visit Day and Holiday Toy Drive

Culture Shock, Washington, DC*East Coast Dance Competition Co-Director**Washington, DC*

January 2005 – August 2007

- Creatively organized and designed production and artistic vision in conjunction with co-director
- Wisely managed finances and budgeting of production as a whole to deliver a successful, entertaining, and enjoyable event catering to a diverse audience
- Cordially and charismatically handled and worked with the 200+ volunteers, crew, staff, and cast affiliated with production

George Washington University Study Abroad Office*Peer advisor**Washington, DC*

September 2006 – May 2007

- Advised students on application procedures for study abroad in the Office of Study Abroad Resource Room
- Imparted a student perspective during study abroad events such as the Annual Study Abroad Fair
- Promoted studying abroad across campus by conveying life-changing personal experiences at school functions

St. Joseph's Hospital*Messenger Service Volunteer, Mother-Baby Unit Volunteer**Orange, CA*

June 2006 – August 2006

- Joyfully made rounds to patient rooms to determine any pending patient needs and carefully transported discharged patients
- Delivered medical records, specimens, supplies, and/or medications
- Successfully and enthusiastically trained new volunteers

HONORS & AWARDS

Loma Linda University School of Public Health Dean's Award	June 2011
Loma Linda University School of Public Health Hulda Crooks Award	May 2011
Delta Omega Honorary Society in Public Health, <i>Lifetime Member</i>	(Inducted) April 2011
Loma Linda University School of Public Health MCH Scholarship	January 2011
Loma Linda University School of Public Health Selma Andrews Grant	May 2010, December 2010
Southern California Public Health Association Annual Meeting Poster Competition Winner	April 2010
Loma Linda University School of Public Health MPH Scholarship	January 2010
The George Washington University Philippine Cultural Society Pamela Montano Eclar Award	May 2006

LEADERSHIP EXPERIENCE**American Public Health Association**

Public Health Education and Health Promotion Section Governing Councilor

United States of America

October 2012 – Present

Maternal and Child Health Section Annual Meeting Abstract Reviewer

February 2011

Public Health Education and Health Promotion Section Student Workgroup Co-Chair

February 2011 – December 2012

Public Health Education and Health Promotion Section Awards Committee Student Liaison

Nov 2010 – Oct 2011

Loma Linda University School of Public Health

President; Public Relations Committee

Loma Linda, CA
January 2010 – June 2011**GWU Capital Funk Hip Hop Competitive Dance Team**

Co-Founder; Captain; Dancer; Logistics Advisor; Showcase Director & Producer

Washington, DC
March 2004 – August 2009**Kaibigan Folkloric Dance Troupe**

Dancer; Choreographer

DC, MD, VA
January 2005 – August 2009**The Philippine Cultural Society of The George Washington University**

President; External Vice President; Cultural Show Advisor; Cultural Affairs Coordinator

Washington, DC
September 2003 – May 2008**FIND Inc. District VI**

Board of Advisors

DC, MD, VA
May 2004-May 2005; September 2006-May 2007

MENTORSHIP EXPERIENCE

Audrey Faison, University of Maryland, College Park
Role: HLTH 491 – Community Health Internship Supervisor & Mentor Spring 2014

Annie R. Coriolan, CHES, Loma Linda University, Loma Linda, CA
Role: School of Public Health, Global Health Department, Field Practicum Supervisor & Mentor Fall 2013

Duane J. Wallace II, University of Maryland, College Park
Role: HLTH 491 – Community Health Internship Supervisor & Mentor Spring 2013

Shalesha Lake, University of Maryland, College Park
Role: HLTH 491 – Community Health Internship Supervisor & Mentor Spring 2013

2013 Mentor – Maryland Institute for Minority Achievement and Urban Education in partnership with University of Maryland School of Public Health Climbing Up and Reaching Back (CURB) Program, an NIH-funded career development training program seeking to increase biomedical and behavioral researchers from minority and underserved communities.

2012 - 2014 Mentor – University of Maryland School of Public Health Summer Training and Research (STAR) Program, an NHLBI-funded summer research and career development training program for under-represented minority undergraduates

PUBLICATIONS

Holt, C.L., Tagai, E.K., Scheirer, M.A., **Santos, S.L.Z.**, Bowie, J., Haider, M., Slade, J., Wang, M.Q., & Whitehead, T. (2014). Translating evidence-based interventions for implementation: Experiences from Project HEAL in African American Churches. *Implementation Science*. Advance online publication. doi: 10.1186/1748-5908-9-66. PMID: PMC4057552

Santos, S.L.Z., Tagai, E.K., Wang, M.Q., Scheirer, M.A., Slade, J., & Holt, C.L. (in press). Feasibility of a web-based training system for peer community health advisors in cancer early detection among African Americans. *American Journal of Public Health*.

Tagai, E.K., Holt, C.L., Scheirer, M.A., **Santos, S.L.Z.**, Haider, M., Atkinson, N., Bowie, J., Slade, J., Wang, M.Q., & Whitehead, T. (2014). *Assessing capacity of faith-based organizations for health promotion interventions*. Manuscript submitted for publication.

Santos, S.L., Pepper, S., Handysides, D., Weaver, J., Hopkins, G.L., & McBride, D. *The relationship between at risk behaviors and youth perception of police efficiency in a sample in rural Idaho*. Manuscript in preparation.

Santos, S.L., Drader, J., Ananaba, N., Brown, M., Gonzalez, F. Herring, P., Holzhauser, E., Montgomery, S. *Drop the phone, slow it down, & sober up: Traffic safety for at risk-young adults*. Manuscript in preparation.

Santos, S.L., Drader, J., Rizzo, N. *Review on dietary factors and physical activity and their epigenetic relationship with metabolic syndrome biomarkers*. Manuscript in preparation.

ABSTRACTS & PRESENTATIONS

Tagai, E.K., Holt, C. L. **Santos, S.L.Z.**, Bowie, J., Scheirer, M. A., Haider, M., Slade, J., Wang, M. Q., & Whitehead, T. (2014, August). *Characteristics of African American churches participating in a cancer early detection intervention*. Poster session presented at the 2014 American Psychological Association Annual Convention, Washington, DC.

Faison, A.G., **Santos, S.L.Z.**, Tagai, E.K., Le, D., Saunders, D.R., & Holt, C.L. (2014, April). *Best practices and lessons learned from a CBPR cancer early detection project: M-PACT through the eyes of an undergraduate capstone intern*. Poster session presented at Public Health Research@Maryland 2014, College Park, MD.

Santos, S.L.Z., Tagai, E.K., Holt, C.L., Scheirer, M.A., Bowie, J., Slade, J., Haider, M., Wang, M.Q., Whitehead, T. (2014, March). *The role of African American churches' organizational factors in the implementation of an online community health advisor training program*. Oral session presented at the 2014 Society for Public Health Education Annual Meeting, Baltimore, MD.

Santos, S.L.Z., Holt, C.L., Slade, J. (2014, March). Project HEAL: Health through Early Awareness and Learning [Webinar]. In *SOPHE's 2014 Health Equity Webinar Series*.

Santos, S.L.Z., Tagai, E.K., Holt, C.L., Bowie, J., Haider, M., Scheirer, M.A., Slade, J., Wang, M.Q., & Whitehead, T. (2014, March). *Increasing cancer early detection in African American churches: Feasibility of employing an online system for training peer community health advisors*. Poster session presented at the 2014 Annual American Society of Preventive Oncology Meeting, Arlington, VA.

Tagai, E. K., **Santos, S.L.Z.**, Holt, C. L. Bowie, J., Haider, M., Scheirer, M. A., Slade, J., Wang, M. Q., & Whitehead, T. (2013, November). *Linking eHealth and peer health education: Lessons learned from online community health advisor training in African American Churches*. Oral session presented at the 2013 American Public Health Association Annual Meeting & Exposition, Boston, MA.

Coriolan, A.R., Holt, C.L., **Santos, S.L.Z.**, & Tagai, E.K. (2013, November). *Assessment of a protocol to reduce survey attrition*. Poster session presented at Bioscience Research & Technology Day, College, Park, MD.

Holt, C.L., **Santos, S.L.Z.**, Atkinson, N., Bowie, J., Haider, M., Scheirer, M.A., Slade, J., Tagai, E.K., Wang, M.Q., & Whitehead, T. (2013, March). *Project HEAL: Development of an Online Training to Promote Cancer Early Detection in African American Churches*. Poster session presented at the 2013 Society of Behavioral Medicine Annual Meeting & Scientific Sessions, San Francisco, CA.

Tagai, E. K., Holt, C. L. Atkinson, N., Bowie, J., Scheirer, M. A., **Santos, S. L. Z.**, Haider, M. Slade, J., Wang, M. Q., Whitehead, T. (2013, March). *Instrument development to assess organizational factors in faith-based settings partnering in health interventions*. Poster session presented at the 2013 Society of Behavioral Medicine Annual Meeting & Scientific Sessions, San Francisco, CA.

Santos, S.L.Z., Holt, C.L., Atkinson, N., Bowie, J., Haider, M., Tagai, E.K., Scheirer, M.A., Slade, J., Wang, M.Q., Whitehead, T. (2012, December). *Project HEAL: Intervention development for cancer early detection education in African American churches*. Poster session presented at the 2012 Summit on the Science of Eliminating Health Disparities, National Harbor, MD.

Marhoff, J., Patel, D., Liu, L. **Santos, S.L.**, Drader, J., Herring, P., Montgomery, S. (2011, November). *Domino effect in the community: The consequences of risky behaviors among young people*. Roundtable session presented at the 2011 American Public Health Association Annual Meeting & Exposition, Washington, DC.

Torres, X., Kamper, B., Kim, L., Naik, J., Moody, S., Drader, J., **Santos, S.L.**, Herring, P., Montgomery, S. (2011, November). *Healthy parents, healthy kids = Healthy communities*. Roundtable session presented at the 2011 American Public Health Association Annual Meeting & Exposition, Washington, DC.

Wang, M., Liu, J., Annan, A., Wawro, E., Busolo, D. **Santos, S.L.**, Drader, J., Herring, P., Montgomery, S. (2011, November). *Cultivating a healthier community: One seed at a time through a community gardens*. Oral session presented at the 2011 American Public Health Association Annual Meeting & Exposition, Washington, DC.

Santos, S.L., Drader, J., Ananaba, N., Brown, M., Gonzalez, F. Herring, P., Holzhauser, E., Montgomery, S. (2010, November). *Drop the phone, slow it down, & sober up: Traffic safety for at risk-young adults*. Poster session presented at the 2010 American Public Health Association Annual Meeting & Exposition, Denver, CO.

INVITED LECTURES

Santos, S.L.Z., Saunders, D.R., & Tagai, E.K. (2013, March). *CHAMP Lab: CBPR Projects*. Invited lecture for HLTH 490: Principles of Community Health II, University of Maryland School of Public Health, College Park, MD.

Santos, S.L.Z. and Tagai, E.K. (2012, October). *Project HEAL: Cancer early detection education in African American churches*. Invited lecture for CBPR Seminar Series, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD.

MEMBERSHIPS

American Medical Student Association, *Lifetime Member* (September 2003 – Present)
American Public Health Association, October 2010 – Present
Society for Public Health Education, December 2013 – Present

SKILLS

Completion of and certification in the Protection of Human Research Subjects: Social and Behavioral Focus Collaborative Institutional Training Initiative (CITI) Program Course
Completion of Johns Hopkins Bloomberg School of Public Health Mid-Atlantic Public Health Training Center's Project Management for Public Health Professionals program
Strong oral and written communication, detail-oriented, organized, creative, versatile, adept at multi-tasking, and personable
Computer Platforms: Windows PC & Mac
Mobile Operating Systems: Blackberry/RIM, iOS/Apple, Android/Google, Microsoft Mobile
Type 80 wpm, MS Word, MS Excel, MS PowerPoint, MS Outlook, MS Publisher, Adobe Acrobat, Adobe Photoshop, SPSS, Goldwave, Quickbooks, ACT!, Endnote, basic HTML
Social Networking Platforms: LinkedIn, Twitter, Facebook, Tumblr, Blogspot, Livejournal, Myspace, StumbleUpon, Youtube, Google+
Languages: Beginner French (read, write, conversation), Conversational Tagalog (read, write, conversation)
Leadership coaching; program development, implementation, & evaluation; team-building facilitation; organizational development; communication strategy; public speaking; and event planning, production, & management

EXTRACURRICULAR ACTIVITIES

Travel
Rock climbing (Top rope 5.12a; Sport lead 5.11d; Boulder V5)
Snowboarding
Endurance Athletics (Half Marathon, Duathlon)
Road Cycling
Dance: Polynesian (Tahitian, Hula, Maori, Samoan, Fijian, Cook Island), Philippine Folk, Hip Hop, Ballroom (Waltz, Cha Cha, Samba, Rhythm Swing, Salsa)