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University of Maryland
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Katherine Sharp

CAREER HIGHLIGHTS:

- Currently hold four leadership roles (two department; one school; one external)
- 14 years of high-level, administrative experience in an accredited School of Public Health
- 20 years of public health teaching experience
- 12 years of health communication experience, eight of which were working for government consulting firms on health communication/social marketing projects and campaigns funded by the NIH, CDC, CSAP, NSF, and ODPHP
- Expertise in public speaking including the planning and facilitation of orientations and workshops
- Research background in health literacy, health behavior theory, social marketing, health communication campaigns/intervention design and evaluation, and focus group moderation
- Extremely organized, detail-oriented, and passionate about excellence and accountability in public health graduate education

PROFESSIONAL EXPERIENCE

08/19 – present University of Maryland, College Park, MD
School of Public Health (SPH)
Department of Behavioral and Community Health (BCH)
Associate Chair

- Assist chair with onboarding of new PTK faculty
- Serve as the senior BCH PTK faculty affairs contact for all PTK issues/initiatives
- Contribute to high level thinking and planning with chair and other two Associate Chairs attending budget briefings with chair and contributing to short and long range planning on a variety of departmental issues

10/05 – present University of Maryland, College Park, MD
School of Public Health (SPH)
Department of Behavioral and Community Health (BCH)
Director of Graduate Studies (2008-present); Graduate Program Coordinator (2005-2008)

- Chair the BCH Graduate Program Committee, which meets bi-monthly during the fall and spring semesters
- Serve on the SPH Graduate Programs Committee which meets bi-monthly during the fall and spring semesters
- Manage implementation of all programmatic changes to graduate program curriculum and policies
- Create/update all course competencies and ensure compatible course content
- Prepare all reports for UMD Graduate School (e.g., Learning Outcomes Assessment [LOAs], admissions data), Association of Schools and Programs of Public Health

(ASPPH), and Council on Education in Public Health (CEPH) accreditation requests regarding MPH and PhD student information

- Provide final approval/disapproval on policy waivers, course waivers and independent study contracts
- Oversee administration of qualifying exams and grading every year including and orientation sessions for students and grading sessions for faculty
- Organize and facilitate departmental MPH and PhD new student orientations each fall
- Organize and facilitate approximately 40 individual PhD progress meetings each spring semester
- Facilitate departmental MPH capstone project orientation every fall and spring semester
- Compose and update, as needed, all graduate-related content on department website, departmental promotional print material, and in the UMD Graduate Catalog
- Advise approximately 60 current masters and doctoral program students and maintain their program files
- Compile and submit approximately 8 fellowship nomination packets each year to secure PhD applicant recruitment funding, dissertation funding, and graduate assistant excellence awards (e.g., distinguished dissertation, outstanding research/teaching assistants)
- Process and review approximately 50 PhD application and admission files each fall
- Preside over the selection of graduate teaching assistants
- Respond to approximately 150 phone, e-mail, in-person inquiries from prospective students per year
- Serve as graduate director for Accelerated BS/MPH program
- Participate in various in-persona and virtual graduate student recruitment events
- Played a prominent role in securing CEPH accreditation for the newly formed SPH in 2009 and re-accreditation in 2015 by submitting content and data for all instructional and degree program criteria and all graduate student criteria

01/06 – present University of Maryland, College Park, MD
School of Public Health (SPH)
Department of Behavioral and Community Health
Associate Clinical Professor (2015-present); Senior Lecturer (2012-2015); Lecturer (2006-2012)

- Teach in-person and online undergraduate and graduate courses in behavioral and community health (previous and current course titles include: Methods and Materials in Health Education [undergraduate], Women’s Health [undergraduate], Medical Terminology [undergraduate - online], Methods and Techniques of Research [graduate], Health Behavior [graduate])
- Serve on Departmental Advisory Committee
- Collaborate with the BCH UG Coordinator, the SPH Scheduler and the UMD Scheduling Office to schedule all BCH UG and graduate courses each semester including winter and summer sessions
- Tracked, wrote and submitted BCH UG LOAs to the provost October for university Middle States accreditation (2016-2018).

03/06-08/06 University of Maryland, College Park, MD
Center for Health Behavior Research
College of Health and Human Performance
Research Associate

- Assisted with all aspects of nicotine dependence clinical trial research including attending investigator’s meetings, recruiting subjects, screening subjects, conducting tests and evaluations of subjects and maintaining project files.

- 08/05-12/05** **Montgomery College, Rockville, MD**
Department of Health Enhancement, Exercise Science, and Physical Education
Adjunct Faculty
- Taught two sections of the course, *Personal and Community Health*
- 08/05-10/05** **America’s Health Insurance Plans (AHIP), Washington, DC**
Medical Affairs/Public Health Strategies
Consultant
- Developed content for AHIP website summarizing insurance plan’s obesity initiatives, state and federal obesity related legislation, evidence-based obesity prevention programs/services, and clinical guidelines to prevent and treat obesity.
- 06/05-07/05** **Westat, Inc., Rockville, MD**
Health Communications Team
Consultant
- Assisted Health Communications Team in the preparation of proposals for CDC and NIH contracts
- 01/01-05/05** **Kent State University, Kent, OH**
Department of Health Education and Promotion
Doctoral Teaching Fellow
- Taught undergraduate courses in health education. Course titles included: *Personal Health, Drugs and Health, Marketing in Health Education, Consumer Health Advocacy,* and *Program Planning and Evaluation.*
- 03/97-12/00** **Westat, Inc., Rockville, MD**
Health Communications Team
Research Analyst
- Conducted exploratory focus group research on topics such as the Leading Health Indicators for *Healthy People 2010*, an *H. pylori* public education initiative, and a Hepatitis C communication initiative with blood transfusion recipients and intravenous drug users
 - Analyzed focus group findings and prepared reports for clients
 - Conducted literature reviews
 - Developed survey instruments and focus group moderator guides
 - Conducted in-depth interviews.
 - Planned concept and message testing focus groups
 - Contributed content for *CDCynergy*, an instructional CD-ROM on how to plan, implement and evaluate health communication campaigns/programs
 - Contributed content to proposals for additional funding
- 05/96-08/96** **Centers for Disease Control and Prevention, Atlanta, GA**
National Center for Chronic Disease Prevention and Health Promotion
Office on Smoking and Health
Intern, Health Communications Branch
- Conducted a variety of research tasks related to various educational media on the risks of smoking such as writing advertising analysis summaries for new television ads to be included in a resource manual available to tobacco prevention advocates and state health departments, aiding with the development of companion health education materials for two video programs developed in collaboration with MTV, and developing a guide for parents on how to talk to their kids about tobacco addiction

- Served as a technical reviewer for grant applications, participated in and assisted with the evaluation of the Second Annual Tobacco Use Prevention Institute

**09/95-05/96 American Cancer Society, Atlanta, GA
Tobacco Projects Working Group
Research Assistant**

- Tracked Mission 2000 goals (a product of *Healthy People 2000*) by collecting data on the number of Georgia work sites with smoking policies and/or smoking cessation programs (master's thesis).

**08/94-05/95 Emory University, Atlanta, GA
Rollins School of Public Health
Teaching Assistant**

- Facilitated two small group discussion classes per week for freshmen students on health-related topics of interest to college students
- Prepared for small group discussions by attending Health Education lecture each week, reading required text, and attending weekly teaching assistant meetings.

**05/92-07/94 Social and Health Services, Inc., Rockville, MD
National Clearinghouse for Alcohol and Drug Information (NCADI)
Research Assistant, Prevention Materials Department**

- Promoted NCADI's national database of prevention materials to producers and distributors of substance abuse prevention materials and encouraged them to submit materials for inclusion
- Evaluated prevention materials for scientific accuracy, conformance with public health principles and policies, and appropriateness for intended audience
- Contributed written prevention material summaries for inclusion in NCADI publications
- Served as NCADI representative and provided curriculum development consultation for grantees of a Hispanic High-Risk Youth Project

**10/90-05/92 KBL Group, Inc., College Park, MD
Research Coordinator**

- Communicated with producers and distributors of health education materials to receive materials and determine their relevancy to project goals
- Designed evaluation documents for the review of health education materials
- Assisted in creating summaries of key communication concepts for materials to be included in a wellness newspaper for health professionals
- Created a national database of producers and distributors of health education materials
- Conducted interviews with local health professionals to assess their interests in a wellness newspaper

EDUCATION

Ph.D. Kent State University, Kent, OH
Education, Health Education and Promotion
May 2005
Dissertation Title: *An Exploratory Study to Identify the Correlates of Osteoporosis Fear in Young Adults*

M.P.H. Emory University, Atlanta, GA
Behavioral Sciences and Health Education
May 1996

Thesis Title: *An Examination of Workplace Smoking Policies in Georgia*

B.S. University of Maryland, College Park, MD
Community Health Education
December 1990

UNIVERSITY SERVICE-RELATED LEADERSHIP ROLES

- Co-chair 3rd Annual PTK Symposium (February 2021)
- Selected for the ADVANCE Leadership Fellows Program for the 2019-2020 academic year
- Serve on the SPH Delta Omega Leadership Team for the 2018-2021 academic years
- Collaborated with department chair and a departmental center director to develop draft of the BCH PTK AEP policies for our department and our centers (2017-2019)
- Served on the campus PTK AEP Unit Policy Review Committee to review department/unit level policies (April 2017-December 2018)
- Selected to work with SPH Associate Dean for Faculty Affairs and the Assistant Dean for Finance and Administration to draft the SPH PTK policies (2015-2017)
- Elected as first PTK faculty member to represent the SPH on the University Senate for the 2016-2017 academic year
- Selected for the inaugural PTK ADVANCE Network for the 2014-2015 academic year

PUBLICATIONS

Sharma, E., Clark, P., & **Sharp, K.** (2014). Understanding psychosocial aspects of waterpipe smoking among college students. *American Journal of Health Behavior*, 38, 440-447.

Thombs, D., Dotterer, S., Olds, R. S., **Sharp, K.**, & Raub, C. (2004). A close look at why one social norms campaign did not reduce student drinking. *Journal of American College Health*, 53(2), 61-68.

Davis, D., Uhl, G., Barrington, T., Rowel, R., Squiers, L., **Sharp, K.**, & O'Brien, G. (2004). Analysis of a database of materials for HIV prevention program evaluation. *Health Promotion Practice*, 5(4), 444-450.

Sharp, K. & Thombs, D. (2003). A cluster analytic study of osteoprotective behavior in undergraduates. *American Journal of Health Behavior*, 27(4), 364-372.

Buffington, J., Rowel, R., Hinman, J., **Sharp, K.**, and Choi, S. (2001). Lack of awareness of hepatitis C (HCV) infection risk among persons receiving blood transfusions prior to 1990. *American Journal of Public Health*, 91, 47-48.

PRESENTATIONS

Refereed Presentations

Rath, J., Sharma, E., & **Sharp, K.** (2010, May). *The informed consent process in clinical trials: An exploration of the traditional written approach vs. a visual approach*. Poster session presented at the Institute for Healthcare Advancement's 9th Annual Health Literacy Conference, Irvine, CA.

Howard, D., **Sharp, K.**, & Brown, C. (2008, November). *Advancing health literacy to address health disparities: A U.S. model*. Paper presented at the Manipal University's Center for Media and Marketing Communication Research conference titled "Healthcare Communication and Marketing", Manipal, India.

Rath, J., Sharma, E., & **Sharp, K.** (2008, October). *Factors related to nicotine craving in an African American population*. Poster session presented at the American Public Health Association Annual Meeting, San Diego, CA.

Rath, J., Sharma, E., & **Sharp, K.** (2008, October). *Factors related to nicotine craving in an African American population*. Poster session presented at the University of Maryland School of Public Health Research Interaction Day, College Park, MD.

Sharp, K. & Rath, J. (2008, May). *Simplifying the consent process of a randomized controlled clinical trial in a minority population*. Poster session presented at the Institute for Healthcare Advancement's 7th Annual Health Literacy Conference, Irvine, CA.

Sharp, K., Thombs, D., Olds, R.S., & Egbert, N. (2007, March). *An exploratory study to identify the correlates of osteoporosis fear in young adults*. Dissertation research presented at the annual meeting of the American Academy of Health Behavior, Savannah, GA.

Popa, C., Egbert, N., & **Sharp, K.** (2005, April). *An investigation of network structure and function on college students' drinking and smoking*. Top Three Paper Award in Communication and Health (Applied Communication). Paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA.

Sharp, K. (2004, April). *Examining knowledge, attitudes and behaviors regarding osteoporosis prevention among undergraduate students*. Formative Research Strategies for Conducting Communication-Based Health Campaigns panel presentation at the annual meeting of the Central States Communication Association, Cleveland, OH.

Thombs, D., Olds, R.S., **Sharp, K.**, & Raub, C. (2004, February). *A close look at why one social norms campaign did not reduce student drinking*. Poster session presented at the annual meeting of the American Academy of Health Behavior, Sedona, AZ.

Sharp, K. (2003, April). *Validity of the risk behavior diagnosis scale for osteoporosis research*. Theory and Methodology panel presentation at the Eastern Communication Association meeting, Washington, DC.

Byrne, J., **Sharp, K.**, & Shama, D. (2002, October). *The differences between body mass index categories and racial groups on risk taking behaviors among female high school students*. Poster session presented at the annual meeting of the American School Health Association, Charlotte, NC.

Invited Presentations

Sharp, K. (2018, December). Discussant, Promotion and Advancement Panel. Presented at the University of Maryland's Professional Track Faculty (PTK) ADVANCE session, College Park, MD.

Sharp, K. (2018, October). Discussant, Enhancing Skills: Managing Centers or Programs Panel. Presented at the University of Maryland's Inaugural Professional Track Faculty Symposium, College Park, MD.

Sharp, K. (2018, July). Discussant, Public Health: From Admissions to Career Opportunities Panel. Presented at the National Institutes of Health Graduate and Professional School Fair, Bethesda, MD.

Sharp, K. (2016, April). Discussant, Promotion and Advancement Panel. Presented at the University of Maryland's Professional Track Faculty (PTK) ADVANCE session, College Park, MD.

Sharp, K. (2000, April). Discussant, Patient's Perspective Panel. Presented at the National Institutes of Health Consensus Development Conference on Osteoporosis Prevention, Diagnosis, and Treatment, Bethesda, MD.

Sharp, K. (2000, March). Provided testimony for increased funding for the National Institute on Arthritis, Musculoskeletal, and Skin Diseases (NIAMS) of the National Institutes of Health (NIH). Presented at House of Representatives Labor, Health and Human Services, and Education appropriations committee meeting, Washington, DC.

OTHER PROFESSIONAL ACTIVITIES

- 09/20- present American Bone Health
Secretary, Executive Committee**
- Provide timely notice of all meetings
 - Preserve all records of ABH including bylaws and articles of incorporation
 - Keep minutes of all meetings
- 09/18-present American Bone Health
Member, Board of Directors**
- Select and support the executive director
 - Recruit and engage new board members
 - Approve and monitor the organization's programs
 - Ensure risk management policies
 - Engage in strategic planning
 - Participate in periodic self-assessments
 - Serve as an ambassador for the organization
- 07/18-07/18 APHA Annual Meeting & Expo Global Public Health Film Festival Film Reviewer (Chronic Disease/Condition topic area; Healthy Eating/Active Living topic area)**
- 04/18-04/18 APHA Annual Meeting & Expo Abstract Reviewer (Public Health Education &Promotion section; Food and Nutrition section)**
- 01/09- 12/13 International Journal of Health Communication
Reviewer**
- 03/07-03/07 2007 National Conference on Tobacco or Health, Minneapolis, MN
Abstract reviewer (Media and Communications Strategies program area)**
- 10/06- 10/09 American Journal of College Health
Reviewer**
- 01/03-01/04 Eta Sigma Gamma, Carbondale, IL
Reviewer, *The Health Educator***

PROFESSIONAL MEMBERSHIPS

- 1988-present Eta Sigma Gamma
1994-present American Public Health Association
2004-present Society for Public Health Education