

Tracy M. Zeeger, PhD, MPH

University of Maryland, College Park School of Public Health
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EDUCATION

Ph.D, Behavioral and Community Health <i>University of Maryland, College Park</i> Dissertation Title: Identifying the Barriers and Facilitators of Leisure Time Physical Activity Among Older Black Teen Girls Ages 16-18: A Grounded Theory Study	2020
Master of Public Health, Community Health Education <i>University of Maryland, College Park</i> Project Title: Eating Your Way Through College: Development of a Nutrition Peer Education Program	2006
Certified Health Education Specialist	2006
Bachelor of Science, Community Health Magna Cum Laude <i>University of Maryland, College Park</i>	2004

TEACHING EXPERIENCE

Senior Faculty Specialist	July 2019-present
Senior Lecturer	Aug. 2015-July 2019
Lecturer University of Maryland, College Park <i>School of Public Health</i> <i>Department of Behavioral and Community Health</i>	Jan. 2011-Aug. 2015

THESIS/PROJECT COMMITTEES

HLTH 391 BCH Social Media Project Group (Advisor)	Sept. 2019-Dec. 2019
HLTH 391 Troop 3036 Safety Award Project Group (Advisor)	Jan. 2019-May 2019
HLTH 391 Troop 3036 Get Moving Journey Project Group (Advisor)	Oct. 2018-Dec. 2018
Kate Bosley (Undergraduate Honors Project, Chair), University of Maryland, College Park. Intuitive eating and international students.	Oct. 2017-June 2018
Amanda Pumphrey (Undergraduate Honors Project, Chair), University of Maryland, College Park. Sunderland sprouts: A garden enhanced elementary nutrition program.	Oct. 2015-Dec. 2016

PROFESSIONAL EXPERIENCE

Consultant Innovative Funding Partners, LLC Baltimore, MD	Jan. 2017-present
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- Assist organizations in developing ideas and writing/editing of proposals
- Provide training and services to organizations during proposal implementation

Assistant Director of Health Promotion, Interim

May 2010-Dec. 2010

University of Maryland, College Park
University Health Center

- Managed and supervised the University Health Center's Health Promotion Unit, including supervision of 7 FTE's
- Managed the overall unit's budget and individual budgets for the program coordinators
- Served as an active member of the University Health Center's executive committee assisting in the decision making of the business practices of the health center
- Coordinated program needs assessment, planning, implementation, and evaluation of health promotion programs
- Represented the University Health Center on the Alcohol Task Force working closely with leaders in the Division of Student Affairs

Coordinator of Wellness Programs

May 2005-May 2010

University of Maryland, College Park
University Health Center

- Managed and coordinated the University Health Center's Center for Health and Wellbeing, a satellite office located at the Eppley Recreation Center
- Coordinated program needs assessment, planning, implementation, and evaluation of wellness programs
- Conducted one on one counseling with faculty, staff, and students primarily on stress management and weight management to create behavior change contracts
- Created marketing plans and materials for programs and services
- Recruited, trained, and supervised HEALTH Works (Helping Establish a Lifestyle That Works) and SEEDs (Students Educating about Eating Disorders) peer educators as well as coordinate program requests
- Supervised a minimum of 1 FTE
- Supervised and trained full time interns and volunteers
- Updated website as needed using HTML
- Coordinated and instructed the *Better Weigh* weight management program
- Co-instructed University 100 (Intro to the University)
- Served on University and Departmental Committees (Learning Outcomes Group, All Nighter Planning Committee, Wellness Initiative Committee, Terps on the Move Planning Committee, Student Affairs Young Professionals Group [Co-Chair], Community Development Committee, University Health Center Web Committee)
- Served as co-chair of the UM Wellness Initiative
 - Formed and recruited for the UM Wellness Coalition
 - Oversaw and managed the UM Wellness Coalition (70 members)
 - Led strategic planning of a campus wide initiative
 - Delivered outreach presentations to key stakeholders to gain support for the initiative
 - Designed and updated wellness website

PROFESSIONAL PRESENTATIONS & ACTIVITIES

SOPHE Case Study Competition

Deane-Polyak, M., Mantus, M., Patel, D., & Zeeger, T.(Mentor). SOPHE Annual Meeting, 2018

Refereed Poster Presentation, Path to Possibilities: Meeting Public Health Workforce Needs in Undergraduate Skill Development

Smith, N., Zeeger, T., Hodgson, J., Reynolds, S., & La-Touche Howard, S. Association of Schools of Public Health Undergraduate Public Health and Global Health Education Summit, 2018

SOPHE Case Study Competition (First prize)

Platter, H. & Zeeger, T., SOPHE Annual Meeting, 2017

Refereed Poster Presentation, Putting the “Practice” in Public Health Practice-Part I: Undergraduate Course Content and Advising Leading to a Successful Internship

Smith, N., Zeeger, T., Hodgson, J., La-Touche Howard, S., Reynolds, S., Anderson-Sawyer, A., Curbow, B. Association of Schools of Public Health Undergraduate Public Health and Global Health Education Summit, 2015

Book Reviewer, Drugs, Society, and Behavior: Oxford Press, 2015

Editor, Student Health 101, 2013

The Case for Implementing a Campus-Wide Wellness Initiative

Zeeger, T. & Aiken, B. Maryland Student Affairs Conference, 2010

The Mind/Body Connection

Zeeger, T., University Human Resources Training and Development, 2006, 2009

Creating Life Balance

Zeeger, T., University Human Resources Training and Development, 2005,2007

Working Together: A modern day approach to bringing the balance of wellness to Campus Recreation Services

Zeeger, T. & Rowh, B., Mid Atlantic College Health Association Annual Meeting, 2006

Wellness for Life!

Zeeger, T., Maryland Cooperative Extension Annual Conference, 2006

PUBLICATIONS

Bickford, A., Buntain, C., Golbeck, C., Mussenden, S., Doshi, P., Chen, S., **Zeeger, T.**, Vaile, S., Annis, R.L., Pushkar, D., Francis, J., Kapoor, R., Hambright, G., Sawant, H., Nadeaur, E., Saith, E., Krishnamurthi, N., Zhang, X. (2018). Identifying stance in controversial topics through textual, social, and emotional dimensions. Proceedings of the 2018 Beyond Online Data workshop at the International Conference on Weblogs and Social Media.

PROFESSIONAL SERVICE ACTIVITIES

National Case Study Competition Board of Directors Member	July 2020-present
SOPHE Professional Preparation Committee Member	June 2020-present
Health Behavior & Policy Review Invited Reviewer	Jan. 2019-present
SOPHE Professional Preparation Committee Co-Chair	Nov. 2018-June 2020

DEPARTMENT SERVICE ACTIVITIES

Director of Undergraduate Studies <i>University of Maryland, College Park</i> <i>School of Public Health</i> <i>Department of Behavioral and Community Health</i>	July 2019-present
Undergraduate Program Committee Chair <i>University of Maryland, College Park</i> <i>School of Public Health</i>	July 2020-present
Eta Sigma Gamma (Epsilon Chapter) Faculty Advisor <i>University of Maryland, College Park</i> <i>School of Public Health</i> <i>Department of Behavioral and Community Health</i>	Sep. 2017-present
Graduate Program Committee Member <i>University of Maryland, College Park</i> <i>School of Public Health</i> <i>Department of Behavioral and Community Health</i>	Sep. 2017-June 2019

MPH Admissions & Internships Director

University of Maryland, College Park

School of Public Health

Department of Behavioral and Community Health

Sept. 2016-June 2019

Undergraduate Program Committee Member

University of Maryland, College Park

School of Public Health

Department of Behavioral and Community Health

Jan. 2011-present

Undergraduate Academic Advisor

University of Maryland, College Park

School of Public Health

Department of Behavioral and Community Health

Jan. 2011-May 2014
