

## **Curriculum Vitae**

Muhiuddin Haider, Ph.D.

Clinical Professor in Global Health, School of Public Health  
University of Maryland, College Park

### **Contact Information**

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### **HIGHLIGHTS**

#### **National and Global Planning**

- *Advocated for and successfully generated high-level political involvement and commitment to national planning, prioritization, and capacity strengthening as relates to health service delivery in developing countries.*
- *Coordinated new business initiatives with private donors and national governments. Donor-related experience includes USAID, World Bank, WHO/GPA, UNFPA, UNDP, UNICEF, FAO/UN, The Futures Group, and Porter Novelli.*
- *Enhanced in-country representation through information technology transfer, communications capacity building, and increased donor support.*
- *Recommended forward advancement strategies and activities for countries in collaboration with country officials, community members, and donor agencies.*
- *Conducted and participated in communication research areas: strategies of behavior change, application of social marketing tools, and health communication capacity building in emergency situations*
- *Relevant countries of work include developing nations throughout Sub-Saharan Africa, the Middle East, East/Central/South/Southeast Asia, Jamaica, Mexico, and Bolivia.*

#### **Health Systems & Disease Issues**

- *Led multi-sector initiatives to create and reform health systems to advance the delivery of quality health care services in the areas of HIV/AIDS, TB, RH/FP, avian influenza and malaria, particularly through the means of communications development.*
- *Provided senior-level management and technical consultancy expertise in developing countries through both private and public organizations, including bilateral institutions.*
- *Established and coordinated critical partnerships, including public-private partnerships at the donor, NGO, academic, and governmental levels.*
- *Designed, implemented, monitored, and evaluated public health programs at community and national levels. Areas of disease-specific experience include*

HIV/AIDS, TB, and Malaria. Other areas of expertise include RH/FP, health communications, health promotion, health education, and social marketing.

### **Management & Best Practices**

- *Provided managerial, technical, and strategic leadership* for infrastructure, systemic, and programmatic development on the international, governmental, and community partnership levels.
- *Ensured quality management and improvement* through direct personnel supervision and strengthened financial practices.
- *Created and adopted training materials in IEC, BCC, and IPC/C* to establish best practices within diverse public healthcare systems throughout the world.
- *Utilized knowledge, expertise, and technical skills to stimulate innovative and culturally sensitive approaches and ideas* grounded in organizational and technical soundness.

### **Foreign Languages**

<b>Bengali</b>	Native
<b>English</b>	Fluent
<b>Hindu</b>	Proficient
<b>Urdu</b>	Proficient
<b>Arabic</b>	Working Knowledge

### **Education**

1980	<b>Ph.D.</b> , The University of Michigan, Ann Arbor, Population Education/Communication
1976	<b>M.S.</b> , The University of Michigan, Ann Arbor, Population Planning
1974	<b>M.A.</b> , Michigan State University, East Lansing, Communications
1969	<b>M.A.</b> , The University of Dhaka, Bangladesh, Sociology
1968	<b>B.A.</b> , The University of Dhaka, Bangladesh, Sociology, with Honors

### **Employment History**

2014- Present                      **Clinical Professor in Global Health, School of Public Health**  
*University of Maryland, College Park*  
*School of Public Health*

- **Teaching:** Taught a series of 4 colloquia in introductory global health for the College Park Scholars living-learning community, co-teaching an undergraduate course in global health, graduate and graduate certificate program global health coursework. Topics range from indicators of global disease epidemiology and development through case study evaluation of field operations research, strategies of community and partner engagement, implementation strategies, and critical project evaluation. Developed new course on field operations research in community-based, environmental health public health initiatives, in collaboration with Independent University, Bangladesh.

- **Coordination:** Coordinates the post-bachelorette Global Health Certificate Program. Acts as Global Public Health Scholars curricular and programmatic and community-building advisor. Advises the Dean of the School of Public Health on trends in global health education and UMD's advancement of global health initiatives. Fostered relationships between UMD and key agencies, universities, international players, and professional organizations in global health and development.
- **Service:** Collaborated with UMD Office of Engagement to drive partnership with SEEDS and to advise micro-economic development programming within Prince George's County. Contributed to work groups to improve organizational and programmatic strategy at the University, School, and Departmental levels.
- **Consulting:** Various consulting on technical assistance for U.S. federal sponsored global health programs and a variety of other programs led by NGOs.
- **Research:** Co-PI project HEAL: Health through Early Awareness and Learning, an intervention to increase cancer screening in 14 African American faith-based communities in Prince Georges County. PI on a study to assess the US Public Health Service Commissioned Corps Officers' value to public health. Continued investigation of public health practice and methods to enhance the diffusion process in Bangladesh health education through project FOMENT.

2007-2014

**Research Associate Professor in Global Health**

*University of Maryland, College Park  
School of Public Health*

- **Teaching Courses:** Introduction to Global Health, Fundamentals in Global Health, Global Health Communication and Promotion, Global Health Program Planning and Evaluation, Social Marketing in Public Health, College Park Scholars First Year Colloquium II, College Park Scholars Second-Year Colloquium I
- Coordinated Global Health Internship activities and Global Health Certificate Program.
- **Research:** Cancer Early Detection – Ministry Implementation Project, Nigeria HIV/AIDS project, Avian Influenza Communication through Public-Private partnership in South Asia, Health Sector Assessment, including Child Survival initiatives in Afghanistan
- **Fulbright Scholar:** Universidad San Francisco de Quito, Ecuador (Teaching and Research: Nutrition, Microcredit, and Social Marketing Project in Ecuador)

2000-2007

**Associate Professor, Global Health and International Affairs**

*The George Washington University  
Department of Global Health, School of Public Health and Health Services*

- Taught graduate courses in international health promotion, health communications, international health finance and program management, social marketing; and health, development, and innovations in Muslim societies.
- Advised graduate students in special projects (HIV/AIDS, Malaria, TB, and other infectious diseases), internships, and academic performance.

- Assisted in developing and managing training, research, and field service projects as well as new business initiatives pertaining to strengthening leadership/management, health disparities, and health systems and service.
- Conducted various research projects funded by the George Washington University Center for the Study of Globalization as the Principal Investigator:
  - Public Private Partnership in HIV/AIDS Program Implementation (2001-2002); Diffusion of Innovations: Utility and Value in Public Health funded by Robert Wood Johnson Foundation (2002-2003).
  - Partnership for Anthrax Vaccine Education – Information Dissemination in collaboration with Ruder Finn and funded by Emergent BioSolutions (2002-ongoing).
  - Social Marketing Strategies for Latino Cancer Prevention (2004-2005) in collaboration with the Special Population Network, funded by NIH; Latino Health Care Collaborative Project (2003-2005), funded by The Centers for Medicare and Medicaid Services and the Consumer Health Foundation.

1999-2000

**Country Representative for Nepal**

*The Johns Hopkins University  
Center for Communication Program (JHU/CCP)*

- Designed, implemented, monitored, and evaluated public health IEC project activities: Radio Communication Program (RCP), IPC/C training, distance-education, drama series, and material development for Nepal Behavioral Change Communications.
- Conducted inclusion of Distance Education in the National Health Training programs, which consists of 4,000+ community based paramedics, health assistants, and auxiliary nurse midwives in 75 districts nationwide.
- Incorporated drama series in listener group forums at Village Development Council (VDC) level: mothers' groups, and female health volunteers in four districts in Nepal.
- Expanded HIV/AIDS, TB, Malaria, and RH/FP messages into related health areas such as environmental health, infectious diseases, AIDS prevention, child survival, maternal neonatal health, situational analysis, health policy reform, behavioral modification based on three delays, and message development.
- Secured endorsements for RCP from the Tribhuvan University Population Study Center; the Nepal Medical Association, the Nepal Family Planning Association/NGO-MOH Coordination Council, Women's Communication Forum, and the Federation District Development Council.
- Played an *instrumental role in securing an 18% contribution* from the Nepal government to broadcast public health and family planning public programs.
- Motivated VDC to contribute community financing for public health activities.
- Designed, implemented, and standardized future activities for Nepal: reviewed needs assessment and national primary health care, including HIV/AIDS, TB, Malaria, RH/FP IEC strategy; negotiated with host country nationals, other Missions and donor agencies; collaborated with USAID Mission to determine host country focal points.

- Revised, updated, and coordinated the “Counseling” chapter, which was incorporated into the Ministry of Health medical standards through the National Reproductive Health Committee.
- Conceptualized, prepared, and recommended BCC strategies, evaluation indicators, work plans and budgets to JHU/PCS Baltimore and USAID Mission in Nepal.
- Established and maintained collaborative associations: coordinated with host organizations, international NGOs, and private sector to advance IEC and IPC/C goals.
- Developed and instituted quality assurance methods to monitor BCC strategies and programs for primary health care and hospital services. Assured quality management of RH/FP and HIV/AIDS activities in private and public sectors through on-going evaluation of quality assurance methods.
- Provided technical assistance to Nepal public and private sector HIV/AIDS, family planning, and public health organizations for program planning and design, management and use of mass media, IEC strategies and campaigns, preparation of BCC materials, curriculum design and implementation of training programs strategized for cost recovery of formal in-country training programs.
- Represented JHU/PCS in Nepal as lead liaison with USAID, government officials, representatives and directors of CA’s, international donor, and international NGOs.
- Advised host country nationals on IEC materials design, pre-testing and production.
- Organized public relations activities for JHU/PCS and for Nepal office, disseminate meetings, and press conferences; prepared presentations/papers on communication for national/international audiences.
- Supervised all staff in the JHU/PCS field office. Determined necessity for and coordinated technical assistance from JHU/PCS Baltimore office.
- Supervised office management: coordinated activities and travel plans with host country nationals (sub-grantees); identify and brief all JHU/PCS consultants; managed financial and administrative elements.

1996-1998

**Senior Associate/ Training Director**

***The Futures Group International (TFGI) London/Washington D.C./Pakistan  
Pakistan Private Sector Population Program (Key Social Marketing)***

- Managed 20+ headquarters’ staff, consultants, and subcontractors while providing programmatic leadership in support of a \$10 million initiative that promoted national HRD/service delivery models in reproductive health/family planning, HIV/AIDS, and Malaria in Pakistan.
- Developed and managed training programs to implement the Pakistan Private Sector Population Project, which trained 8,000+ healthcare professionals in providing family planning, HIV/AIDS, and child survival services throughout urban, district level, and selected rural areas.
- Assured quality management through consistent monitoring, evaluating and adjusting of quality assurance models for a broad range of care issues. Supervised materials, training, and workshop development on quality care, thereby improving performance.

- Managed marketing program, which promoted family planning, HIV/AIDS, and MCH at the community level through public-private and inter-sectoral partnerships.
- Collaborated with ad agencies by reviewing and editing public announcement scripts for TV and radio, press releases, and other collateral materials to ensure clarity, effectiveness, and cultural appropriateness for public health interventions.
- Acted as liaison to senior government officials and association leaders to secure endorsements from Ministry of Population and high-profile medical associations both at the national and community level.
- Linked WID issues into private sector population and family planning services; reviewed management practices of WID and social development programs; proposed new ideas for implementing Pakistan's involvement in South to South Technical Collaboration (SSTC) for public health programs.
- Provided technical expertise on social marketing interventions with emphasis on training and human resource development: needs assessment, program planning and management, and training materials development.
- Coordinated and supervised technical assistance through United Kingdom, United States, and Pakistan-based consultants. Managed technical, financial, and personnel issues among local subcontractors.
- Organized senior-level study tour to observe private and public sector partnerships and service marketing projects in other developing countries.
- Coordinated project activities with other international donors and agencies, including ODA/DFID, UNFPA, KFW, PSI/SMP, and government programs through the Ministry of Population Welfare and the Ministry of Health and Planning Commission.

1992-1995

**Director of Training, Contraceptives for Social Marketing (CSM)**  
***SOMARC Project, Washington D.C.***  
***Development Associates, Inc.***

- Enhanced the marketing and communication aspects of private sector initiatives by improving Reproductive Health and Family Planning, HIV/AIDS, and malaria services in USAID's 24 priority countries in Africa, Asia, Latin America, and Central Asian Republics.
- Developed national models for expansion and sustainability.
- Developed strategies for quality assurance methods and program implementation in primary care and hospital settings. Supervised QA training to improve organizational performance and public health programs.
- Assessed organizational, managerial, and technical soundness of SM/ITC project.
- Provided managerial, analytical, and technical support to regional staff and in-country implementing agencies on Social Marketing (SM) Information, Training, and Communication (ITC) issues: policy, data and evaluation, preparation of ITC strategies, training and building of institutional capacity in SM/ITC, production of ITC materials, planning, budgeting, implementation, and evaluation of SM/ITC activities.

- Provided operational support to the regions on ITC and SM for Contraceptive Technology, Reproductive Health Services Marketing and Integrated Marketing Communication activities regarding HIV/AIDS, Malaria, and TB.
- Assisted in identification, preparation, and appraisal of SM project ITC components in all regions, particularly Kazakhstan, Kyrgyzstan, Uzbekistan, Nepal, Philippines, Turkey, Jordan, Morocco, Uganda, Mali, Mexico, Bolivia, and Jamaica.
- Assisted in supervision of ITC activities for on-going SM projects in the USAID 24 priority countries through national and local NGOs.
- Supervised and managed joint DA and Porter Novelli marketing and training activities.

1988-1992

**Director, Health Education Division**  
***The Centre for Development and Population Activities (CEDPA)***  
***Washington, D.C.***

- Designed and supervised the implementation of all health education (HIV/AIDS, RH/FP, TB, and Malaria) and communication programs; ensured quality management in primary health care and hospital based programs.
- Developed, implemented, and supervised quality assurance tools in program framework.
- Provided technical assistance to NGOs in institution strengthening, planning, and budgeting.
- Managed donor coordination, staff and consultant supervision, financial administration and project guidance.
- Major projects included:
  - *Nigeria*: Integrated population/family life education, which includes HIV/AIDS, Malaria, and TB, and primary health care into the National Family Health Services project's IEC component.
  - *Malawi*: Strengthened the planning and budgeting capacity of NGOs involved in primary health care service delivery of HIV/AIDS, TB, and Malaria treatments and family planning.
  - *Ghana*: Provided health education (HIV/AIDS, RH, Malaria, and TB) and services for young adults and strengthened institutional capacity with special emphasis on BCC.
  - *Swaziland*: Provided public health and HIV/AIDS prevention education, communication, and technical assistance in planning and budgeting.
  - *Nigeria*: Strengthened the program planning and budgeting capability of a local NGO's "STOPAIDS" program.
  - *Kenya*: Integrated AIDS prevention education into an urban community-based family planning program and strengthened their strategic planning, program implementing and budgeting capacity.

1987-1988

**Country Representative in Nigeria**  
*Africare, Inc., Washington D.C.*

- Established the Nigerian field office working in collaboration with USAID and coordinating activities with the World Bank and UNICEF.
- Africare liaison to Nigerian officials NGOs and local agencies.
- Conducted a nationwide survey of over 800+ clinical facilities for primary health care and family planning service delivery; evaluated quality assurance techniques and recommended appropriate advancements.
- Provided managerial and technical leadership to IMO state Child Survival Project, which included EPI, ORS, ARI, HIV/AIDS, and Malaria.
- Provided logistical and management support for the delivery and distribution of clinical equipment and services. Assured that quality of care was a component of all clinical services.
- Provided technical support to national agencies and NGOs in MIS, communication, and training.
- Developed training of trainers curriculum for MCH and family planning service providers, which later became a national model.
- Developed national and regional workshops, e.g. Islam and population policy, HIV/AIDS and drug abuse preventive education.
- Assisted in a Community Water Management and Agriculture Development Project in the northern states of Nigeria; provided planning and management skills in water supply development and management to local NGOs, community leaders and educational institutions.

**Administrative/Technical Services (Consulting)**

2015

**Power and Participation Research Center (PPRC)**  
*Bangladesh*

- Provided technical assistance and training to the NGO toward the development of a universal healthcare model in Bangladesh.

2014

**U.S. Department of State**  
**Development Information Service**  
*Zimbabwe*

- Provided technical service to the Ministry of Health in strengthening the capacity of the health communication unit and formulating journalists association on health.
- Advised national leaders on strategies to leverage health diplomacy throughout the region.

2012-2013

**President's Emergency Plan for AIDS Relief (PEPFAR)**  
**U.S. Department of Defense**  
*Nigeria*

- Provided technical assistance in strengthening capacity of the NGO HIFASS and the Ministry of Defense in Nigeria. Contributed to health system development,



HIV/AIDS service networks and care linkage networks, expanded implementation capacity and strengthened human resource development.

2011

**Commissioned Officers Foundation for the  
Advancement of Public Health (COF)  
US Public Health Service, Inc.  
Nigeria**

- Assessed key structures, processes and staffing in place to inform the development of a core comprehensive SOW in order to strengthen the capacity of Health Initiatives for African Safety and Stability (HIFASS) under the U.S. Department of Defense-funded HIV/AIDS Program.
- Prepared a report, *Organizational Assessment: Advocacy, General Administration, Operations of Health Initiatives for Africa Safety and Stability (HIFASS)*, in collaboration with the Nigerian Ministry of Defense (NMOD).

2010-2011

**Academy for Educational Development, Bangladesh**

- Provided Technical Assistance to develop and implement a Lessons Learned Dissemination workshop on API in Bangladesh. Conducted preparatory meetings with various groups working on API in Bangladesh, inviting them to participate and present their findings in the workshop, including USAID, DELIVER Project; FAO; PD SSCAID, CVO; IEDCR and ICDDR, B; STOP AI; UNICEF; World Bank; and the Government of Bangladesh.

2010

**World Health Organization (WHO), EMRO: Cairo**

- Provided Technical Assistance at the Inter-Country Workshop on Health Education for the Eastern Mediterranean Region (EMR) of the World Health Organization (WHO). The intent is to evaluate the health education in selected countries. Presented a paper on "Community engagement in response to public health emergencies: a critical link". This Planning Workshop addressed the various topics/issues: Mainstreaming health education into public health program; Building capacity building core competencies for health education; Enhancing health literacy; Assessment community health needs; Monitoring and evaluation; Strengthening research and finally a Strategic Plan for Health Education was developed and presented.

2009

**World Health Organization (WHO), Geneva**

- Provided technical assistance to consultative meeting on Social Mobilization in Public Health Emergencies: Preparedness, Readiness and Response in Geneva. The major objective of this meeting was to review and discuss current opportunities and tools for addressing the cognitive, socio-cultural, and organizational factors that are likely to influence the uptake of prevention and control measures in Public Health Emergencies.

- 2009 **IT Shows/ USAID APHIA II Project Assessment, Kenya**
- Provided technical assistance in assessing USAID funded Population and Health Integrated Assistance (APHIA) project in Kenya. Provided recommendations regarding technical, managerial and programmatic issues to consider in a future program. Presented draft findings and recommendations, as a team member, regarding interventions and approaches to the USAID Mission in Nairobi.
- 2009 **University Research Corporation, Bethesda, MD**
- Provided technical assistance in developing Behavior Change Communication Plan for Reproductive Health, MCH, TB and Avian Influenza; USAID funded Health Pro project, Manila, Philippines
- 2009 **Fulbright Specialist Program**  
*Universidad Saint Francisco de Quito, Ecuador*
- Developed and conducted training workshops in Nutrition, Micro Credit and Social Marketing in Ecuador for faculty members, researchers, health sector workers, and private sector personnel.
- 2009 & 2013 **Department of State, International Bureau for Broadcasting & Voice of America**  
*Washington, D.C.*
- As a team member, developed, conducted sessions, and participated in media training in Avian Influenza/ Health reporting in Bangladesh.
- 2009 **International Relief and Development, Washington, D.C.**
- Conducted Health Sector Assessment, linking health sector activities with development interventions in the area of rural infrastructure development, agricultural micro credit programs, and community development in Afghanistan.
- 2008 **BASICS/Management Science for Health, Washington, D.C.**
- Conducted, as a team member, Child Health Assessment in Afghanistan, including policy analysis, data collection at the central and provincial levels, analyzing various project level performance funded by major donors: USAID, World Bank, UNICEF, WHO, DFID, and GTZ; report writing.
- 2007-2008 **The Institute for Public-Private Partnerships, Inc., Washington D.C.**
- Conducted Public-Private Partnerships in Health Course for senior public and private personnel from eight developing countries ( Uganda, Tanzania, Nigeria, Ghana, Albania, Pakistan, Philippines and Croatia)

- 2007 – 2009 **Academy of Educational Development/ USAID**  
*Avian Influenza outbreak operation and management in Bangladesh and Pakistan*
- Conducted and managed Avian Flu training in outbreak management, commodities equipment, prevention planning, and communications strategies for Ministry of Health, Ministry of Agriculture and Livestock, and NGOs.
  - Contributed in Development of AI Training and Communication Materials at the Provincial and District levels
  - Analyzed current Animal and Human Public Health Policy and positioned AI
  - Developed Public-Private collaboration for AI control, prevention and management activities.
- 2005 **Chemonics International**  
*BRIDGE/HIV AIDS Communication Project*
- Conducted evaluation of Malawi BRIDGE Project as a Behavioral Change Communication Specialist.
- 2004 **United Nations Fund for Population (UNFPA)**  
*Evaluator*
- Evaluated Academic Graduate Program in Population Sciences, Dhaka University, Bangladesh.
- 2004 **Department of State, Bureau of Cultural and Educational Activities**
- Provided technical assistance in HIV/AIDS prevention activities in Tajikistan.
- 2004-2008 **Academy of Educational Development /USAID**  
*REACH/Primary Health Care Project*
- Provided technical assistance in Afghanistan in developing and implementing IEC/BCC components.
  - Child health assessment in Afghanistan.
- 2001-Present **The World Health Organization (WHO); Geneva, Switzerland**  
*Global Technical Network Committee Member*
- Developed global strategies for social mobilization to prevent and control the spread of communicable diseases, such as Lymphatic Filariasis, HIV/AIDS, Dengue fever, and others. Performed in-country technical assistance in Kenya.
- 2000 **Academy of Educational Development; Washington, D.C.**  
*Public Health Specialist, International Health Programs Consultant*
- Developed community-based early childhood development programs, which were funded by the Asian Development Bank, for the Kyrgyz Republic.
  - Developed Master Health Plan for Madhya Pradesh, India, a project funded by the Japanese International Cooperation Agency.
  - Coordinated a human resource system for the USAID funded BASICS (child survival, including HIV/AIDS and Malaria) project, and provided technical assistance to an Eritrea MCH/IEC project.

1999 **Meridian Foundation/Concept Foundation, USA**  
*Emergency Contraceptive (EC) Products/Service Assessment, Pakistan*  
*Technical Advisor*

- Reviewed FDA registration requirements, status of EC registration and EC related activities to date.
- Performed marketing assessment and investigated relevant government, NGO, and private sector views.
- Conducted field investigation and authored final report.

1999 **University Research Corporation, USA**  
*Project Development/Marketing Consultant*

- Collaborated with the University Research Corporation, Bangladesh Ministry of Health and Family Welfare, local NGOs, and the private sector to design and develop integrated child immunization programs and improve management of child health illness, including Malaria, in Bangladesh.

1997-1998 **TFGI, India, USAID-Funded Social Marketing for Contraceptive Project**  
*Training Specialist*

- Co-developed and implemented MCH/FP and HIV/AIDS marketing/BCC-based training programs for chemists and local NGOs in two provinces.

1991-1992 **Food and Agriculture Organization (FAO) of the United Nations**  
*Economic and Social Policy Department*  
*Training and Curricula Specialist*

- Integration of Family Life Education (FLE): HIV/AIDS, Malaria, and TB into Agricultural Extension Services.
- Developed public health-oriented FLE curricula and training strategies for in-service training programs of agricultural extension workers through agricultural colleges and district farm institutions in eight pilot districts in Uganda.

*Evaluation Consultant*  
*Population Education into Agricultural Extension Services (PEDAEX)*

- Described, assessed, analyzed, and summarized the experiences, results, and lessons learned from the PEDAEX pilot activities conducted in Morocco, Tunisia, Rwanda, Kenya, Malawi, Thailand, Jamaica, and Honduras.

1991-1993 **National 4-H Council, Washington, D.C.**  
*Advisory Committee Member*

- Worked towards the integration of global education into school curriculums

- 1985 **Malaysian Institute of Management (MIM)**  
**Malaysian Agricultural Research Institute for Development (MARID)**  
*Kuala Lumpur, Malaysia*  
*Trainer*
- Trained personnel in project development and implementation
- 1985 **United Nations Population Fund (UNFPA)**  
*Malaysia*  
*Evaluator*
- Evaluated the Population Education Program
- 1984-1985 **Asia-Pacific Institute for Broadcasting Development (AIBD)**  
*Kuala Lumpur, Malaysia*  
*Trainer*
- Worked to promote development and communications in local governance
- 1984 **International Association for Maternal-Child Health and Neonatal Health (IAMANEH), Geneva, Switzerland**  
*Evaluator*
- 1981 **CARE, Bangladesh**  
*Evaluation, Training and Curricula Specialist*

### **Professional Society Memberships**

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|--------------|--|
| 2008-present | Eastern Mediterranean Network of STI Control |
| 2005-present | The Global Health Council                    |
| 2001-present | American Public Health Association (APHA)    |
| 1980-present | Pi Lambda Theta (National Honor Membership)  |
| 1976-present | Population Association of America            |
| 1986-present | Coalition on Youth Reproductive Health       |

### **Honors/Awards**

- |           |  |
|-----------|--|
| 2012      | Best Paper Award, Business and Health Administration Association   |
| 2007-2008 | Recognition in Montclair WHO's Who in Healthcare.  |
| 1998      | Professional Ethics, AKIDA, Pakistan   |
| 1982      | Professional Citation, Population Action Council, Washington, D.C.   |
| 1978-1982 | Population and Development Policy Programme Fellowship,<br>Bettelle Human Affairs Research<br>Centers of Seattle and Washington, D.C |
| 1978      | Bentley Foundation Award, Michigan   |
| 1978      | UNESCO/UNFPA Fellowship Award  |
| 1976      | Professional Development Award, Population Institute,<br>East-West Center, Honolulu, Hawaii  |

**Teaching Service**

2005-present

**James P. Grant International School of Public Health,  
BRAC University, Bangladesh**  
*Adjunct Faculty*

- Teaching Public Health Communication Course at the Graduate level

2004-present

**Johns Hopkins University School for Advanced International Studies**  
*Washington D.C.*  
*Adjunct Faculty*

- Teaching course in HIV/AIDS Prevention and Communication

2000-2002

**Strayer University, Germantown, MD**  
*Faculty Member (Part-time)*

- Taught courses in Sociology of Developing Countries as well as Economics and Social Issues for IT and business students.

1985-1987

**Department of Technical Services and Planning, Pathfinder Fund**  
*Watertown, MA*

*Associate for Management Information Systems and Training*

- Provided technical assistance to projects in MIS; research, designed and implemented project evaluation; coordinated publications; and participated in the development of long-range planning and country and regional strategies.

1984-1985

**International Committee on the Management  
of Population Programmes (ICOMP)**

*Kuala Lumpur, Malaysia*  
*Assistant Executive Director*

- Planned, monitored, and directed ICOMP assistance programs in building management capacities of family planning service providers in both public and NGO sectors with funding from UNFPA and CIDA. Activities included program design, evaluation and monitoring, and budget analysis. Managed office affairs, including the fielding of specialists and consultants and the supervision of ICOMP staff.

1981-1984

**University of Connecticut, CT; Boston University, Lesley College, MA**  
*Lecturer*

- Taught courses in Intercultural Management Practices; Development, Project Management and Administration; Decision-Making Strategies for Problem-Solving; and Communication Skills for Maternal and Child Health Projects.

1980-1984

**School for International Training (SIT),**  
*Brattleboro, VT*

*Faculty Member, Programme in International Management*  
*Director Learning Center*

- Taught graduate courses in development with an emphasis on population and family planning program design, planning and evaluation, comparative development

policies and issues, communication in development, organizational and management development. Taught undergraduate courses in Macroeconomics. As Director, managed the Center's budget; supervised the daily operational activities of the Center and its staff; and participated in strategic planning for the Center and the school.

1974-1980 **The University of Michigan, Ann Arbor, MI**  
*Research Associate and Teaching Assistant, 1977 – 1980*  
*Research Assistant, School of Public Health, 1974 – 1976*

1973-1974 **Michigan State University, Lansing, MI**  
*Graduate Assistant in Teaching and Research, Department of Communication*

1970-1973 **University of Chittagong, Chittagong, Bangladesh**  
*Lecturer and Assistant Professor*

### **Local and National Service**

2015-present Research Committee, Consortium of Universities for Global Health  
 2015-present University of Maryland Senate Plan of Organization Committee  
 2015-present University of Maryland Office of Engagement & the NGO SEEDS's microfinance project in Prince George's County, Maryland.  
 2011 Manuscript Reviewer, *Bloomsbury Academic*  
 2011 Manuscript Reviewer, Jones & Bartlett Learning  
 2011 Manuscript Reviewer, *Introducing Global Health*, Jossey-Bass/John Wiley & Sons, Inc.  
 2011 Manuscript Peer-Reviewer, *Veterinary Medicine: Research and Reports*  
 2010-present Review Board Member, *The Innovation Journal*  
 2010-2011 The Council for the International Exchange of Scholars, *Public/Global Health Review Committee, Fulbright Specialist Program*  
 2009-present Review Board Member, *Journal of Pharmaceutical and Healthcare Marketing*  
 2006-2009 World Children's Initiative Advisory Committee, *Washington D.C., Sri Lanka*  
 2006-2009 Research Grants Committee, *Hong Kong University*  
 2006-present Board Member, International Relation Forum, *Washington, D.C.*  
 2005-present Communication Task Force, *The Global Health Council*  
 2005-present Board Member, *World Children Initiative*  
 2005-2007 Senate Executive Committee, *The George Washington University Medical Center*  
 2004-present Board Member, *Journal of Health Communications*  
 2001-2007 Curriculum Committee, *The George Washington University, Department of Global Health*

## **Research/Grant Support**

### ***Ongoing Research***

2014-Present

#### **PI, Theoretical Research Project FOMENT (Focus, Organization, Management, Environment, Network, Technology)**

- Conducting investigation of innovative practice methods to enhance the diffusion of health education across the Bangladeshi population. Evaluating efficacy and effectiveness of these new approaches to promoting public health, development, and community engagement.

2011-Present

#### **Co-PI, Project HEAL: Health through Early Awareness and Learning**

- This is the study of an intervention to increase cancer screening in 14 African American faith-based communities in Prince Georges County.
- Provided community health assistance and mobilized community for cancer awareness and encouraged populations to complete proactive screenings for cancer prevention.

July 2012-Present

#### **United States Public Health Service Commissioned Officers Foundation**

*Study on the USPHS Commissioned Corps' Value to DHHS Mission to National and Global Health Priorities and Initiatives*

- This report seeks to understand the current financial, management, leadership, and personnel challenges facing the United States Public Health Service Commissioned Corps. By analyzing the current role of the USPHS CC for domestic and global support, the aim of the report is to develop new recommendations for the USPHS CC to utilize in order to better serve not only the United States of America, but also the globe.

February 2013-Present

#### **Encyclopedia of Health Communication**

*Immunizations*

- In this chapter of the Encyclopedia of Health Communication, the process of widespread immunizations is looked at from a health communication perspective, utilizing the Diffusion of Innovations Theory, as well as Albert Bandura's Social Learning Theory.

### ***Completed Research***

2007-2008

#### **BRAC University School of Public Health Cooperative Research**

*Diffusion of Health Messages Using Interactive Technology*

- This project proposal seeks to utilize modern technology, namely mobile phones and television, to create a distance education "Virtual Interactive Classroom." The technology also allows for the possibility of an audience poll to get feedback on current knowledge and practices and provide feedback on learning.



2004-2006

**Pilot Project on Social Marketing Strategies for Latino Cancer Prevention**

*Funded by NIH*

*In Collaboration with the Special Population Network*

*Role: Co-PI*

- Project seeking to identify barriers to primary care (including cancer screening) among Washington, DC's Latino community, and developing a radio-based intervention targeted to the Latino community using social marketing as a health communication strategy to increase colorectal cancer prevention screenings.

2003-2005

**Latino Health Care Collaborative Project**

*Funded by The Centers for Medicare and Medicaid Services and the Consumer Health Foundation*

*Role: Data Analyst*

- The goal of this community-based assessment and intervention was to contribute to the elimination of health disparities by addressing barriers to care and improving access to healthcare services in D.C.'s Latino Community. Based on critical survey findings, a follow-on intervention in the form of a workshop program, Para Su Salud (To Your Health), was developed and pilot tested. The project also resulted in the production of a culturally and linguistically appropriate instructional DVD on how to use diet and exercise to reduce risk factors for diabetes, heart disease, and other chronic diseases. In addition to the production of community-oriented instructional tools, the study succeeded in raising awareness of health issues in the Latino population.

2002-2003

**Diffusion of Innovations; Utility and Value in Public Health**

*Funded by Robert Wood Johnson Foundation*

*Role: PI*

- Investigated State of the Art research and theories and the role in public health, particularly in behavioral change.

2001-2002

**Public Private Partnership in HIV/AIDS Program Implementation**

*Funded by George Washington University Center for the Study of Globalization*

*Role: PI*

- Researched case-studies investigating public-private partnerships in Africa

***Active Research***

2011-present

**Early Cancer Detection Research in Prince George's County**

*Funded by the National Cancer Institute*

- This five-year project aims to identify the best way to implement evidence-based (known effective) strategies to increasing cancer screening behaviors, through African American faith-based settings.

2007-present

**BRAC University School of Public Health Cooperative Research**  
*Bangladesh Health Communication Capacity Evaluation and Building*

- This proposal seeks to evaluate the current state of health communication among community health workers and management in BRAC's health program in Bangladesh. Upon evaluation, it is expected that capacity building and skills training will occur to strengthen the current system.

2003-present

**Public Health Preparedness: Anthrax Vaccine Information Dissemination  
The Partnership for Anthrax Vaccine Education (PAVE)**

*Funded by Emergent BioSolutions*

*Role: PI*

- This Partnership consists of a coalition of organizations that has come together to provide the public with the most comprehensive and timely information available on anthrax and vaccines developed to prevent it. The Partnership was established by the George Washington University School of Public Health and Health Services, and includes organizations representing military and security personnel, law enforcement, first responders, consumer and patient groups, vaccine manufacturers, educational institutions, public health officials and health care providers. As part of its public education efforts, the Partnership has established a website to supply the latest, best, and most comprehensive science-based information about anthrax and anthrax vaccination to consumers and professionals alike.

## **Publications**

### ***Books***

1. **Haider, M.** The global development alliance; Partnerships around HIV/AIDS and neglected diseases. *Business research yearbook: Global business perspectives.* 2007; 14(2).
2. **Haider, M.** ed. [Authored Ch. Introduction, 1, 10, 24, 27] *Global Public Health Communication: Challenges, Perspectives, and Strategies.* Boston: Jones and Bartlett; 2005.
3. **Haider, M.** Introduction. In: Sposato, S., Smith, WA. *Radio: A Post Nine-Eleven Strategy for Reaching the World's Poor.* Lanham, MD: University Press of America; 2005: ixx-xxvii.
4. **Haider, M,** Subramanian, A. *Analysis of Experience: The Role of Public-private Partnerships in HIV/AIDS Prevention, Control, and Treatment Programming.* Lanham, MD: University Press of America; 2004.
5. **Haider, M.** *Village Level Integrated Population Education: A Case Study of Bangladesh.* American University Press; 1982.

***Book Chapters***

1. **Haider, M.** and Turner, J. Variables that May Affect the Transmission of Dengue – A Case Study for Health Management in Asia, Topics in Public Health, Dr. David Claborn (Ed.), ISBN: 978-953-51-2132-9, InTech, DOI: 10.5772/59983. 2015.
2. **Haider, M.**, Makrinos, T., Sarkar, M. Improving the Effects of Global Health Initiatives through FOMENT: An Enhancement to the Diffusion Process (Chapter 7) – Transforming Public Health in Developing Nations, Sheikh, M., Mahamoud, A., Househ, M. ISBN13: 9781466687028. IGI Global, 2015.
3. **Haider, M.** & Applebaum, B. Disease Management of Avian Influenza H5N1 in Bangladesh – A Focus on Maintaining Healthy Live Birds, Health Management - Different Approaches and Solutions, Dr. Krzysztof Smigorski (Ed.), ISBN: 978-953-307-296-8, InTech, DOI: 10.5772/20443. 2011.
4. **Haider, M.** & Wanty, N. Reducing Health Disparities Using Health-Communication Interventions and Community Engagement (Chapter 11) – Reducing Health Disparities, Dutta, M.J., Kreps, G.L., ISBN: 978-1-4331-1918-7, Peter Lang Publishing Inc., New York. 2013.
5. **Haider, M.** & Frank, J. Avian and Pandemic Influenza (API): A Prevention-Oriented Approach, Molecular Virology, Mr. Moses Adoga (Ed.), ISBN: 978-953-51-0369-1, InTech, DOI: 10.5772/39237. 2012.
6. **Haider, M.** Communication Interventions in Addressing Health Interventions (Chapter). Health Communication. Gary Kreps and Mohan Dutta (eds.). Peter Lang Publishing, New York, 2012.
7. **Haider, M.** Avian and Pandemic Influenza (API): A Prevention-Oriented Approach. Virology. Intech Open Access Publisher, 2012 (In press).
8. **Haider, M.** and Applebaum, B. Disease Management of Avian Influenza H5N1 in Bangladesh: A Focus on Maintaining Healthy Live Birds Disease Management of Avian Influenza H5N1 in Bangladesh: A Focus on Maintaining Healthy Live Birds. Health Management. InTech Open Access Publisher, Croatia, 2011.
9. **Haider, M.** Branding of international public health organizations: applying commercial marketing in global public health (Chapter 12). Public health brand-ship: applying marketing for social change. Oxford University Press, London, 2008.
10. **Haider, M.** Branded campaign in HIV/AIDS prevention, maternal and child health from the developing world (Chapter 11). Public health brandship: applying marketing for social change. Oxford University Press, London, 2008.
11. **Haider, M.** International innovations in health communications. Health care and rehabilitation in America: communication in the new media landscape. Springer Publishers, New York, 2008.
12. **Haider, M.** Selected Issues in Global Health Communications. (Edited by Haider M.) Published by Intech Publication, London (2018). ISBN: 978-1-78923-790-0, DOI: 10.5772/intechopen.72462

13. Kim TY, **Haider, M.**, Hancock GR, Boudreaux MH. The Role of Health Literacy in Family Planning Use among Senegalese Women. *J Health Commun.* 2019;24(3):244-261. doi: 10.1080/10810730.2019.1601299.
14. Tagai EK, Scheirer MA, Santos SLZ, **Haider, M.**, Bowie J, Slade J, Whitehead TL, Wang MQ, Holt CL. Assessing Capacity of Faith-Based Organizations for Health Promotion Activities. *Health Promot Pract.* 2018 Sep;19(5):714-723. doi: 10.1177/1524839917737510.
15. Holt CL, Tagai EK, Santos SLZ, Scheirer MA, Bowie J, **Haider, M.**, Slade J. Web-based versus in-person methods for training lay community health advisors to implement health promotion workshops: participant outcomes from a cluster-randomized trial. *Transl Behav Med.* 2019 Jul 16;9(4):573-582. doi: 10.1093/tbm/iby065.
16. **Haider, M.** & Ahmed, S. Health Communication Barriers Faced by Refugee Populations During COVID-19. *Global Health Communication for Immigrants and Refugees: Cases, Theories, and Strategies (In Progress)*

#### **Web-Based Journal Articles**

1. **Haider, M.** *The Wave of Health Diplomacy.* International Relations Forum Journal, June 2007.

#### **Peer-Reviewed Journal Articles**

1. **Haider, M.**, Patel, M., Bhattacharje, P, Bassa, M. The Impacts of Biotechnology on Biodiversity in Global Health: A Case Study on Avian Influenza in Bangladesh. *International Journal of Public Health Science*, 4(2), 102-112. June 2015
2. **Haider, M.** & Frank, J. Firearms: Ownership, Laws, and The Case for Community Mobilization. *International Journal of Public Health Science* 3(1), 7-14. March 2014.
3. **Haider, M.** & Bassa, M. Immunizations. In T. L. Thompson (Ed.), *Encyclopedia of health communication* (Vol. 3, pp. 697-699). Thousand Oaks, CA: SAGE Publications Ltd. doi: 10.4135/9781483346427.n269. 2014.
4. Sarkar, M., **Haider, M.** The Case for Microcredit: Does It Improve Maternal and Child Health and Wellbeing? *International Journal of Public Health Science* 3(2), 107-116. 2014.
5. Shubair, M., **Haider, M.**, Bassa, M. Climate Change and Type 2 Diabetes. *Journal of Endocrinology and Diabetes Mellitus* 1(22-26). 2013.
6. Mahdavi, A. R., Etemad, K., **Haider, M.**, and Alavinia, S. M. The Effect of Seeing a Family Physician on Glycosylated Hemoglobin (HbA1c) in Type 2 Diabetes Mellitus Patients. *Journal of Diabetes & Metabolic Disorders*, 12(2), doi:10.1186/2251-6581-12-2. 2013.
7. Alavinia, S.M., Etemad, K., Mahdavi, A., Omidvar, M., Imanpour, S., Rahman, R., **Haider, M.**, Frank, J., Gestational diabetes mellitus in Iran - experience from the National Diabetes Program. *International Journal of Pharmaceutical and Healthcare Marketing* 6(2), 156 – 166. 2012.
8. **Haider, M.** Bangladesh Communication Strategy on HIV/AIDS Prevention. *Journal of Bangladesh Medical Research Bulletin.* August 2008

9. **Haider, M.** Bangladesh Rural Advancement committee (BRAC): Organizational Innovation in Population, Health and Development in Bangladesh in the context of the Millennium Development Goals. *BRAC University Journal*. IV (1). 2007.
10. **Haider, M.** Avian Influenza in Bangladesh. *International Journal of Pharma and Health Care Marketing*. Montclair, New Jersey, December, 2008.
11. **Haider, M.** Achieving the National Tuberculosis Control and Eradication Program in Afghanistan from a public health perspective. *Journal of Bangladesh Medical Research Bulletin*, August, 2010.
12. **Haider M.** Analysis of Avian Influenza with special focus on Pakistan. *Journal of Health Communication*, 15(3).
13. **Haider, M.** Diffusion of Innovations and FOMENT. *WHO Bulletin*, 2010 (in progress).
14. **Haider, M.** Analysis of Neonatal Health in South Asia, *International Journal of Pharma and Health Care*, 4(1): 40-59.
15. Santos SL, Tagai EK, Scheirer MA, Bowie J, **Haider, M.**, Slade J, Wang MQ, Holt CL. Adoption, reach, and implementation of a cancer education intervention in African American churches. *Implement Sci*. 2017 Mar 14;12(1):36. doi: 10.1186/s13012-017-0566-z.
16. **Haider, M.**, Vooris, E., Krishnan, A., Health Facilities Roles in Measuring Progress of Universal Health Coverage. *International Journal of Public Health Science*, March 2021.

#### ***Concept Paper***

1. Bueno de Mesquita, J., **Haider, M.** A Student Manual for Completing a Practicum Experience. Global Public Health Scholars Program. School of Public Health. Office of Undergraduate Studies. University of Maryland, College Park. January 2016.
2. **Haider, M.**, Bueno de Mesquita, J. Addressing Pressing Global and Environmental Public Health Challenges in Bangladesh through Global Classrooms. Unpublished, 2015.
3. **Haider, M.**, Bueno de Mesquita J. Developing a Model Community Healthcare Center. Unpublished, 2015.
4. **Haider, M.** and Melisa Finlay: One Health, One Medicine, 2008.
5. **Haider, M.** Integrated Reproductive Health Services in Pakistan. Planning Commission, Ifanulser. 1998.

#### ***Consultant Report***

1. **Haider, M.** Bangladesh Avian Flu Outbreak Management with Special Emphasis on Communication and Social Mobilization. 2007.
2. **Haider, M.** Lessons Learned/Not Yet Learner in Contraceptives Social Marketing. London and Washington, D.C: The Futures Group; 1998.
3. **Haider, M.** Community Assisted Marketing Strategies under SOMARC III. The Futures Group, Washington, D.C; 1996.

4. **Haider, M.** A Guide for Managing Pedaex Activities: Strategic Integration of Population Education into Agricultural Extension Services. FAO/Rome: JNT, 1993.

#### ***Occasional Paper Series***

1. **Haider, M.** “Everett Rogers – A Tribute.” *Journal of Health Communication*. 2005; 10: 307-308.
2. **Haider, M,** Kreps, G. Value and Utility in Public Health. *Journal of Health Communication*. 2004; 9: Suppl 1:3-11.
3. **Haider, M.** Guest Editor. 40<sup>th</sup> Anniversary of Diffusion of Innovations. *Journal of Health Communication*. 2004; 9.
4. **Haider, M.** *Analysis of Experience: The Role of Public-Private partnerships in HIV/AIDS Prevention, Control, and Treatment Programming.* Part I Conceptual Framework; Part II Case Studies; and Part III Lessons Learned. The George Washington University Center for the Study of Globalization; 3 Mar 2003.
5. **Haider, M.** Population Education and Development Initiatives, Education and Community Development. Ann Arbor, MI: The University of Michigan; 1997.

#### ***Project Reports***

1. Nepal Radio Communication Project: Design Document for Health Workers and Community Audience, NHEICC, MOH. Katmandu; March 2000.
2. Maternal and Neonatal Health Programs Review and Recommendations with USAID/Nepal (Author on Behavioral Communication for Change: BCC). Katmandu; 1999.
3. Emergency Contraceptives: Privacy and Services in Pakistan: A Market and Service Analysis. Washington, D.C: Meridian Foundation; 1999.
4. Marketing Visit to Bangladesh Immunization and the Chi W Health (IOCH) (USAID/Bangladesh Task Order). Bethesda: University Research Co; 1999.
5. Key Social Marketing Service Monitoring Manual. The Futures Group International; May 1998.
6. Maximizing Access and Quality (MAQ) and Quality Customer Service (QCS) in Reproductive Health. The Futures Group; 1995.

### **Presentations/Major Invited Speeches**

#### ***Local***

1. District of Columbia Health Communication Pre-Conference. “Global Health Research.” March 28<sup>th</sup>, 2013.
2. American University “Innovations and Organizations in Muslim Societies at the Peace Building, Justice and Interfaith Dialogue.” Washington DC; May 5-6, 2007.
3. Public-Private Partnerships in Health, Education, and Social Services: A Training Course. “Public-Private Partnership Project Framework.” The Institute for Public-Private Partnerships. Washington, DC. April 19, 2007.

4. Public-Private Partnerships in Health, Education, and Social Services: A Training Course. “Determining Policy and Social Objectives and Priorities: R&D Access, Affordability, and Urban and Rural Access.” The Institute for Public-Private Partnerships. Washington, DC. April 18, 2007.
5. Public-Private Partnerships in Health, Education, and Social Services: A Training Course. “Defining Service Objectives, Options, and Establishing Legal Frameworks for Public-Private Partnerships.” The Institute for Public-Private Partnerships. Washington, DC. April 17, 2007.
6. National Conference of State Legislatures (NCSL). “HIV/AIDS in India: Policy, Prevention, and Recommendations.” NCSL / U.S. Department of State, Office of Citizen Exchanges. Exchange Program of Indian Legislatures. Washington, DC. August 11, 2006.
7. Pan American Health Organization. “Challenges in Replacing Highly Sophisticated Technologies with Effective Low Sophisticated Technologies.” Expert Panel Discussion. Washington, DC. May 30, 2006.
8. Intercultural Cancer Council. 10<sup>th</sup> Biennial symposium on Minorities, the Medically Underserved and Cancer. Panel: *Addressing Health Disparities: NCI/CIS Resources at Work*. “Pilot Project on Social Marketing Strategies for Latino Cancer Prevention.” Presented by: Muhiuddin Haider, PhD and Cherie Spencer, MS. Washington, DC. April 21, 2006.
9. Society for International Development – Washington. The International Health and Nutrition (IHN) Workgroup and Young Professionals Workgroup. “Careers in International Health.” Expert Panel Discussion. Presented by: Muhiuddin Haider, PhD, Curtiss Swezy, DrPH, Bob Rosenberg, MD, MPH. Washington, DC. March 2, 2006.
10. Society for Public Health Organization (SOPHE). 55<sup>th</sup> Annual Meeting. “The Partnership for Anthrax Vaccine Education (PAVE).” Washington, DC. November 5-7, 2004.
11. The George Washington University International NGO Team (GW-INGOT). Workshop. “The Role of NGO’s in Health Communications in Afghanistan.” Washington, DC. August, 2004.
12. Substance Abuse and Mental Health Services Administration (SAMHSA). Seminar. “The Role of Diffusion of Innovations in Reducing Substance Abuse.” Washington, DC. May, 2002.

### ***National***

1. 137<sup>th</sup> American Public Health Association Annual Conference. “Challenges of Bangladesh in conquering Avian Influenza.” San Diego, 2008.
2. 134<sup>th</sup> American Public Health Association Annual Conference. “Colorectal Cancer Prevention Among Latinos Using Radio as a Social Marketing Strategy.” Philadelphia, PA. December, 2005.
3. 17<sup>th</sup> Annual Conference of the International Academy of Business Disciplines. “The Partnership for Anthrax Vaccine Education (PAVE).” Presented by: Muhiuddin Haider, PhD, Christine Demmelmaier, and Kaitlin Christenson. Pittsburgh, PA. April 9, 2005.

4. National Communication Association (NCA). “A Tribute to Everett Rogers.” Kentucky. April, 2005.
5. Michigan State University. Graduate Seminar. “Risk Communication.” East Lansing, MI. March, 2004.
6. 131<sup>st</sup> American Public Health Association Annual Conference. “Public-Private Partnerships in HIV/AIDS: A Case Study.” San Francisco, CA. November, 2003.

### *International*

1. Broadcasting Board of Governors. Avian Influenza and Disaster Preparedness Workshop. “Training Journalists to Improve Coverage of Avian and Pandemic Influenza.” May 2013. Dhaka, Bangladesh.
2. EPS 2011 Hohhot International Forum on Animal Sciences. “Beyond Control...it is Prevention: A case study on Bangladesh [Accepted].” Hohhot, Inner Mongolia, China. August 5, 2011.
3. International Foreign Relations Institute (IFRI), Paris. “Communication is the key in management of global health outbreaks: Public health communication in times of crisis – bottom-up and transversal dynamics.” at the Ricci Institute, Taipei. November 29, 2009.
4. The European Academy of Management and Business Economy. “Vaccine Advocacy as a Focal Point of Health Diplomacy.” Salamanca, Spain. June 20, 2008.
5. UGent. Setting an ethical agenda for health promotion conference. “Ethics and Diffusion of Innovations Theory for Health Promotion.” Ghent, Germany. September 2007.
6. UNEVOC. International Conference towards Sustainable Global Health. “Bangladesh Rural Advancement Committee (BRAC).” Bonn, Germany. May 2007.
7. Asia-Pacific Academic Consortium for Public Health (APACPH). 37<sup>th</sup> Annual Conference. “Increasing Capacity Needs for Health Communication in Emergency Situations.” Taipei, Taiwan. November 20-23, 2005.
8. The United Nations Population Fund - Bangladesh (UNFPA-BGD). In-country seminar. “The Millennium Development Goals and the Health Sector in Bangladesh.” Dhaka, Bangladesh. December 2004.
9. “HIV/AIDS Prevention.” In-country seminar organized by the U.S. Department of State Speaker’s Bureau and Tajikistan Medical Society. Dushambe, Tajikistan. October 2004.
10. Asia-Pacific Consortium for Reproductive and Sexual Health (APCRSH). Regional Conference. “The Millennium Development Goals and Maternal and Child Health.” Bangkok, Thailand. October 2003.
11. World Health Organization. Global Health Research Forum. “Health is a Bridge for Peace.” Geneva, Switzerland. July 2001.