Many respondents mentioned areas for improvement within their counties. The most frequently mentioned gaps fall into four categories.

RESIDENTS HAVE DIFFICULTY ACCESSING CARE
Example: Communities may lack transportation, primary care providers, hospitals, or specialists

NO DEDICATED FUNDING FOR HEALTH LITERACY ACTIVITIES
Example: Some organizations have cut programs due to lack of funding or cannot begin new services without funding

RESIDENTS DO NOT KNOW HOW TO ACCESS OR USE RESOURCES, MATERIALS, OR HEALTH INFORMATION
Example: Residents do not know the names of the services they need, or know resources exist but do not understand how to use the services available

ORGANIZATIONS DO NOT HAVE A PROCESS TO FOLLOW UP OR EVALUATE THE EFFECTIVENESS OF PROGRAMS OR MATERIALS
Example: Launch a health literacy campaign; provide guidelines on health literacy techniques and best practices; increase resources for health literacy work